

# BUILT FOR THE DIRT, THE WATER, THE ROAD.

Since day one, AO was built on giving active people quality products at a reasonable price. We started selling our coolers to the hard-core, go-fast boaters in Lake Havasu. The extreme heat, sometimes reaching 120 degrees, gave us our name for keeping ice for 24 hrs., or even the entire weekend. That was 19 years ago.

Today, with a lot of hard work, we are still making our high-quality coolers. We have new styles, but also many other products in both the marine and off-road sections. We have grown with our customers and provide products for our high-octane souls of the world.

## #AOANDGO





# CANVAS SERIES

### PORTABLE AND DURABLE

The original AO canvas cooler series has been in the cooler game for over 30 years! Our canvas coolers have been a staple for our brand with good reason. Our canvas cooler's exterior is made from 600 denier polyester canvas, with a heavy-duty backing for exterior strength and a Scotchgard<sup>™</sup> topcoat for UV protection. They are insulated with ¾" thick polyurethane high-density closed cell foam, which makes it hard for air to blow through. They are lined with a leak-proof, eco-friendly welded TPU liner that has physical strength and elasticity, making it abrasionresistant. Our canvas coolers are famous for boating, picnics, lunch use, and traveling.

## **6 PACK**

### AO6PG

**DIMENSIONS:** 10.5" x 7" x 7" **MSRP**: \$44.95

AVAILABLE COLORS Black Tan

## **12 PACK**

### A012

**DIMENSIONS:** 14" x 7" x 12" **MSRP**: \$64.95

**AVAILABLE COLORS** 

Black Red

Charcoal Royal Blue

Navy Blue

\*Available in a 2 pocket deluxe version for \$74.95\*

## **24 PACK**

### A024

DIMENSIONS: 17" x 10" x 12" MSRP: \$85.95

### **AVAILABLE COLORS**

Black Charcoal Red Royal Blue Navy Blue

\*Available in a 2 pocket deluxe version for \$95.95\*

## **36 PACK**

### A036

DIMENSIONS: 21" x 10" 12" MSRP: \$97.95

### **AVAILABLE COLORS**

Black Red

#### Charcoal Navy Blue Royal Blue

### **48 PACK**

### **AO48**

DIMENSIONS: 21" x 13" x 13" MSRP: \$109.95

### **AVAILABLE COLORS**

Black Red

Charcoal Navy Blue Royal Blue











### 38 PACK STOW-N-GO AOSNGBK

DIMENSIONS: 23" X 15" X 8.5" MSRP: \$109.95

AVAILABLE COLORS

Black

## **18 PACK MOTO SADDLE BAG**

### А018МОТО

**DIMENSIONS:** 17" x 5" x 11" **MSRP:** \$64.95

AVAILABLE COLORS

Black

## **18 PACK BACKPACK**

### AOBP

**DIMENSIONS:** 15" x 6" x 16" **MSRP:** \$109.95

### AVAILABLE COLORS

Black Charcoal

Navy Blue









# BALLISTIC SERIES

### ABRASION RESISTANT

AO's ballistic series is the newest addition for any sportsman. The 1680 denier ballistic material is a tough, synthetic 2x basketweave fabric. This heavy-duty fabric is abrasion-resistant and has a durable construction, making it a top-performing choice for rugged applications. Ballistic material is most widely used in the construction of backpacks, luggage, belts, straps, motorcycle jackets, watch bands, and knife sheaths. This lightweight ballistic fabric will hold up well against extreme temperatures and outdoor elements. Our coolers are insulated with a <sup>3</sup>/<sub>4</sub>" thick closedcell foam to keep drinks and food ice cold all weekend. The TPU eco-friendly liner is welded into the cooler, which keeps your cooler leakproof, and also features four tie-down hooks to strap it down on any side x side so you can take it with you on your next adventure.

### **12 PACK** A0BA12

**DIMENSIONS:** 14" x 7" x 12" **MSRP:** \$75.95

### AVAILABLE COLORS

Black / charcoal

Gold

Silver

Silver

Silver

### **24 PACK** A0BA24

**DIMENSIONS:** 17" x 10" x 12 **MSRP:** \$99.95

### AVAILABLE COLORS

Black / charcoal Gold

bal

## **36 PACK**

AOBA36

**DIMENSIONS:** 21" x 10" x 12" **MSRP:** \$109.95

### AVAILABLE COLORS

Black / charcoal

Gold

## **48 PACK**

AOBA48 DIMENSIONS: 21" x 13" x 13"

### MSRP: \$129.95 AVAILABLE COLORS

Black / charcoal Gold











# 38 PACK STOW-N-GO HD

Silver

DIMENSIONS: 8.5" x 23" x 15"

**MSRP:** \$149.95

AVAILABLE COLORS

Charcoal

\*Includes foam molded bottom to protect from abrasion\*





# CARBON SERIES

### SLEEK AND DURABLE

The sleek carbon series coolers are some of the best-looking coolers on the market. They're made with vinyl-coated fabric that looks like carbon fiber and will perfectly match your boat or side x side interior.

These coolers are insulated with a ¾" thick closed-cell foam to keep drinks and food ice cold all weekend. The TPU eco-friendly liner is welded into the cooler, which keeps your cooler leakproof.

The carbon series coolers feature four tie-down hooks to strap it down in any off-road vehicle so you can take it with you on your next adventure. They're great for dual-purpose off-roading and boating because they are extremely easy to clean or wipe off.

**12 PACK** 

### AOCR12

**DIMENSIONS:** 14" x 7" x 12" **MSRP:** \$85.95

### AVAILABLE COLORS

Black Silver





## **24 PACK**

### AOCR24

**DIMENSIONS:** 17" × 10" × 12" **MSRP:** \$109.95

AVAILABLE COLORS

**36 PACK** 

### AOCR36

**DIMENSIONS:** 21" x 10" x 12" **MSRP:** \$124.95

AVAILABLE COLORS

Black Silver





AOCR48

**DIMENSIONS:** 21" x 13" x 13" **MSRP:** \$139.95

AVAILABLE COLORS

Black Silver





## **CARBON STOW-N-GO COOLERS**

Our Stow-N-Go cooler was designed with our consumers in mind. We made this cooler so it is easier to store on your boat. It is shallow and can fit in most ski compartments or under seats.



### AOCR18SNGHD

**DIMENSIONS:** 18" x 14" x 9" **MSRP:** \$139.95

### AVAILABLE COLORS

Black Silver

\*Includes foam molded bottom to protect from abrasion\*



## **38 PACK STOW-N-GO**

### AOCRSNG

**DIMENSIONS:** 8.5" x 23" x 15" **MSRP:** \$139.95

Silver

### AVAILABLE COLORS

Black



### AOCRSNGHD

**DIMENSIONS:** 8.5" x 23" x 15" **MSRP:** \$164.95

Silver

### AVAILABLE COLORS

Black

\*Includes foam molded bottom to protect from abrasion\*











# LEOPARD SERIES

### STYLISH AND SENSIBLE

The leopard cooler was inspired by women as we have received requests for more feminine colors and for fun designs from our customers. These coolers are made for women and are made by women.

Our leopard print series is made from a rugged 1200 denier fabric that is tear-resistant and water repellent. We have also upgraded to a TPU coated reverse zipper. This gives the cooler a more airtight, water-repellent seal and sleeker look. You will not find these d-rings on any of our standard series. Upgraded d-rings offer a stronger tie-down area as well as an additional smaller area to attach your favorite bottle opener or keys. We have added a padded shoulder strap in matching fabric and accent color for a comfortable haul and double zipper pull tabs for easier access.

### **9 PACK AOUS9LP**

**DIMENSIONS:** 12" x 8" x 8"

MSRP: \$99.95

AVAILABLE THREAD COLORS

Pink

Black Green



AOUS12LP

**DIMENSIONS:** 14" x 7" x 12" **MSRP:** \$129.95

**AVAILABLE THREAD COLORS** 

Black Green Pink



**DIMENSIONS:** 17" x 10" x 12"

MSRP: \$159.95

**AVAILABLE THREAD COLORS** Green

Black

Pink







## **18 PACK BACKPACK**

### **AOUSBPLP**

DIMENSIONS: 15" x 6" x 16"

MSRP: \$189.95

AVAILABLE THREAD COLORS

Black Green Pink





# MOSSY OAK SERIES

### STAY HIDDEN IN STYLE

Our mossy oak series is the most popular among hunters and rugged outdoorsmen, and for good reason. We've taken our original canvas series and added a licensed Mossy Oak pattern that will help keep you hidden!

These coolers are great for packing snacks and drinks for that perfect hunt. They're insulated with ¾" thick polyurethane high-density closed cell foam and lined with a leak-proof, welded, ecofriendly TPU liner that has strength and elasticity making it abrasion-resistant.





## **12 PACK**

### AOM012

**DIMENSIONS:** 14" × 7" × 12"

**MSRP:** \$74.95

\*Available in a 2 pocket deluxe version for \$84.95\*



### **AOMO24**

**DIMENSIONS:** 17" x 10" x 12"

**MSRP:** \$94.95

\*Available in a 2 pocket deluxe version for \$105.95\*

## **36 PACK**

### **AOMO36**

DIMENSIONS: 21" x 10" x 12" MSRP: \$109.95

**48 PACK** A0M048

**DIMENSIONS**: 21" x 13" x 13" **MSRP:** \$119.95

**18 PACK BACKPACK AOMOBP** *DIMENSIONS:* 15" x 6" x 16" *MSRP:* \$119.95

















# MOSSY OAK ELEMENTS

### **BUILT FOR FISHERMAN**

The elements pattern is licensed by Mossy Oak and is a digitally enhanced 3D photo-realism that produces lifelike recreation of the natural environment. This cooler can keep your drinks and snacks cold all day while out on the water or can be used to bring home your fresh fish.

Insulated with ¾" thick polyurethane high-density closed cell foam and lined with a leak-proof, welded, eco-friendly TPU liner that has strength and elasticity, making it abrasion-resistant. Our Mossy Oak Elements coolers are the perfect addition to your next adventure.

## **12 PACK**

**AOELBF12** DIMENSIONS: 14" x 7" x 12" MSRP: \$74.95

**24 PACK** 

AOELBF24 DIMENSIONS: 17" x 10" x 12" MSRP: \$94.95

**36 PACK** 

AOELBF36 DIMENSIONS: 21" × 10" × 12" MSRP: \$109.95

**48 PACK** 

**AOELBF48** 

**DIMENSIONS:** 21" x 13" x 13" **MSRP:** \$119.95





### **18 PACK BACKPACK** AOELBFBP DIMENSIONS: 15" x 6" x 16"

**MSRP:** \$119.95









# HYBRID SERIES

Our customers asked, and we listened.

AO Cooler's Hybrid 24-Pack Cooler is the first of its kind! This rigid soft cooler is a hybrid between a hard cooler and a soft cooler. The 1 1/2-inch insulation and the thick outer material make the cooler perform like a hard cooler but with the lightness of a soft cooler. Our hybrid Cooler is extremely easy to carry as it only weighs 8.5 lbs. compared to the standard hard cooler weighing 20+ lbs. The welded, eco-friendly TPU material and molded EVA bottom make it rugged, durable, and easy to fit in compact spaces. We have also included durable, waterproof YKK zippers to eliminate spillage and ensure easy access to your favorite drinks or lunch!









# E-BIKE COOLERS

With the rise in popularity of electric bikes, we knew we had to jump on board. With 600 dim polyester canvas and lined TPU insulation, they'll keep your lunch or drinks cold on your ride. Plus, they have reflective lines to help you stay safe at night. Each cooler also features multiple secure straps/hooks to hold everything in place. They're the perfect coolers to add to your fun!

## E-BIKE PANNIER COOLERS 12 PACK

### AOEBSADDLERACK

**DIMENSIONS:** 14" × 4" × 12"

**MSRP:** \$99.99

### Features:

- Includes 2 side saddle rack coolers
- Made with 600 denier canvas
- Insulated and lined with a coated TPU
- Two hooks and hook and loop strap to secure to your bike
- Front pocket for dry goods
- Top handle for easy transportation

## E-BIKE RACK COOLER 10 PACK

### AOEBRACK

**DIMENSIONS:** 12" x 7" x 7"

MSRP: \$49.99

### Features:

- Made with 600 denier canvas
- Insulated and lined with a coated TPU
- Two loop straps with buckle to secure to your bike
- Double zipper lid for easy access







# MARINE PRODUCTS

### QUALITY PRODUCTS YOU CAN TRUST

AO Coolers has been in the cooler game for over 25 years. We wanted to broaden our horizons by introducing our marine way of life, into our business. We design our products around our customers which is why we have created AO Marine.

AO Marine is for our high-octane fisherman and women who need a product they can rely on to get them through their fishing voyage, and for our river/lake people who need quality boating essentials as well as water products to add to their fun.

We offer extensive customer support and a product warranty to ensure our customers are satisfied with their products, because they come first.

## **TUNA PRINT - INSULATED FISH BAG**

The first-ever graphic wrapped, ready to use, Insulated Fish Bag.

The 1" closed-cell foam insulation and tear-resistant 18 oz vinyl liner keep your catch fresh and cool for hours and even days. The heavy-duty 18 oz vinyl exterior is UV and mildew-resistant, with a reinforced bottom that will not rip while dragging off your boat—built with rugged, non-corrosive YKK zippers for extra durability, four heavy-duty carrying straps for easy transport, and a side pocket for dry storage. Each fish bag includes six mylar AO Marine Fillet Bags, which feature a zip-close seal, catch, and date lines and are both odor-proof and waterproof.

The Ultimate Insulated Fish Bag is a must for your next fishing adventure.





### **AOMFB6TN**

**DIMENSIONS:** 6' x 8" x 30" **QUART SIZE:** 299 **MSRP**: \$359.95







# FRESH/SALT WATER INSULATED FISH BAG

A smaller version of our best-selling 4ft and 6ft Insulated Fish Bags. This smaller size is great for lake fishing as well as just a large party where a standard size cooler just isn't enough. All the same, materials are used on this bag like YKK zippers, 18oz digital graphic outer vinyl combined with a 18oz inner vinyl that is mildew resistant and protects from UV. Heavy-duty carrying handles and reinforced nylon bottom for tough surfaces. This bag does it all.

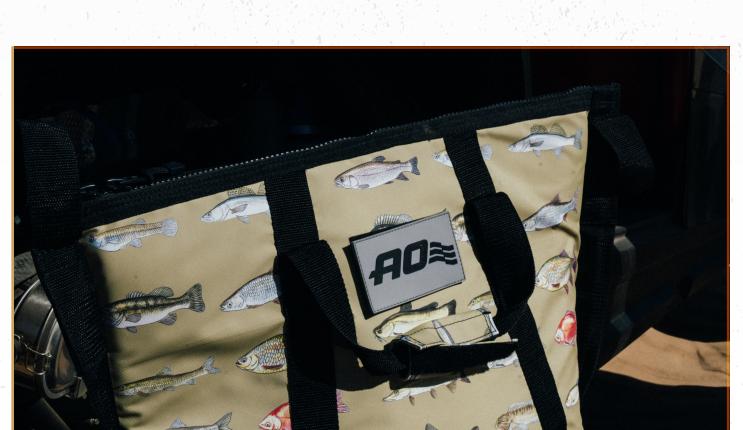
2FT

**AOMFB2FT** 

**QUART SIZE:** 56.5 **MSRP**: \$149.95

DIMENSIONS: 24" x 8.5" x 16"





# **FILLET BAGS**

Whether you're a fisherman looking for a way to keep your catches organized and your freezer clean, or you're just someone who hates the smell of fish, we've got a solution for you.

Our Fillet Bags are better than the average zip close that you have used for years! They include species, location, and date lines for keeping track of your catch. They're odor-free for maintaining a clean-smelling freezer, and are waterproof to ensure your fillets remain fresh with no liquid coming in or out! Keep your freezer organized with the AO Marine Fillet Bags.



## AOMFB12

DIMENSIONS: 3.75" x 1.5" x 9" MSRP: \$9.99

# 24 Pack

## AOMFB24

**DIMENSIONS:** 3.75" x 1.5" x 9"

**MSRP**: \$15.99

### Features:

- 12 or 24 1 gallon mylar fillet bags
- Reusable, odor proof, and waterproof
- Zip close and heat sealable
- Includes lines for recording catch, date, and location







# **SOFT TACKLE BAGS**

These durable tackle bags feature tons of storage and are constructed with tough 600 denier polyester that is backed with PVC to ensure that they are leak and waterproof. They feature double heavy-duty corrosion-resistant zippers for long-lasting use. Each bag contains various features like plier holders, extra pockets, and top handles for easy carrying. Built with purpose and durability, our Soft Tackle Bags will provide essential tackle storage for years to come."

THE WITH A FALL

*AD*≈

# SOFT TACKLE SHOULDER BAG

## AOMSTSB

**DIMENSIONS:** 18" x 10" x 9"

#### **MSRP**: \$69.95

#### Features:

- Top grab handle
- Padded shoulder strap
- 3 side pockets
- 1 plier holder
- Inside pocket for additional storage
- Holds 4 tackle boxes
- 2 front pockets for additional storage
- Heavy-duty, corrosion-resistant zippers
- Tactical molle system on the front and side pocket for clipping or hanging items

# SOFT TACKLE BACKPACK

## AOMSTBP

**DIMENSIONS:** 13" x 9" x 18"

**MSRP**: \$79.95

#### Features:

- Top grab handle
- Padded back straps w/ clip for fastening to yourself
- Inside pocket for added storage
- 1 plier holder
- 1 mesh side pocket
- 1 fabric side pocket
- Top & bottom storage capabilities
- Inside pocket for additional storage
- Holds 7 tackle boxes
- 2 front pockets for additional storage
- Heavy-duty corrosion-resistant zippers
- · Tactical molle system on the front for clipping or hanging items





# **FISHING COOLER BACKPACK**

A must-have accessory for any fisherman on the move, the AO Fishing Cooler Backpack offers extensive tackle storage in a comfortable and highly mobile option. This all-in-one backpack features storage for reels, terminal tackle, lures, line, tools, beer, and more. We have included a separated, insulated interior for your catch or to keep your lunch nice and cold. This bag will get you where you need and want to go!





# FISHING COOLER BACKPACK

## AOMFCBP

#### DIMENSIONS: 13" x 9.5" x 20"

**MSRP**: \$159.95

#### **Kit Includes:**

- Top grab handle for easy carrying
- Padded back straps for added comfort
- Mesh pockets on each side.
- Top insulated storage for lunch or your catch (18 cans + ice).
- Bottom tackle storage compartment
- Reel holder loops on each side
- Fits 3 tackle box







# VOYAGER 10'6 BLUE I-SUP PACKAGE

This Voyager I-Sup is made with fun in mind. The entire family can jump on this board and have a great time. Made with fusion construction which will keep the board light and easy to transport as well as very durable for years to come.

The package comes with everything you need to get out on the water right away - board, paddle, pump, fin, and backpack carry case so everything can fit into one, easy to stow away package. This board package is ideal for the family and will be great for recreational

paddling, fishing, yoga, or exploring the coves. Get out on the water and experience it all.



## AOMVOY106BL

Dimensions: Length: 10'6 Width: 32" Thickness: 6" Weight: 22 lbs Board volume: 290 liters Capacity: 250 lbs

## **Kit Includes:**

- 3 piece aluminum adjustable paddle
- Single removable no tools fin.
- High pressure dual action pump with hose
- Repair kit
- Heavy duty nylon back pack carry case with pockets
- 10ft safety leash
- Water proof phone/wallet lanyard

# **INFLATABLE PLATFORMS**

Our AO Inflatable Platform has everything you'll need to add more fun to your time on the water! It is made of military-grade PVC, making it highly durable and sturdy when inflated, comfortably holding up to 4 (or 8) people depending on platform size. We have included multiple d-rings on the surface for attaching other accessories and also layered it with 6mm non-slip EVA to ensure safety and comfort! This year we have upgraded our pump to a Dual-Action Electric Pump for quick and easy inflation so you can be on the water in minutes!

**6' x 6' AOMID666** *DIMENSIONS:* 6' X 6' X 6" *MRSP*:\$649.95





**DIMENSIONS:** 8' X 10' X 6" **MSRP**: \$849.95





\*Electric pump included with Inflatable Platform purchase (Valued at \$109.95)\*



# **SELF ADHESIVE EVA**

Our EVA Traction Pads are the perfect addition to any boat, side x side, or trailer. We have designed our EVA with a-grade closed cell EVA foam, making these traction pads non-skid and comfortable. Each piece is fully backed with 3M<sup>™</sup> peel-and-stick self-adhesive for easy application and provides extreme grip on surfaces.



## SELF ADHESIVE EVA -10.75" x 5.25"

AOMEVA1075 DIMENSIONS: 10.75" x 5.25' MSRP: \$29.95

## **SELF ADHESIVE EVA -**16.25" x 8"

## AOMEVA1625

DIMENSIONS: 16.25" x 8" MSRP: \$39.95

SELF ADHESIVE EVA -28" x 8" AOMEVA28

**DIMENSIONS:** 28" x 8" **MSRP**: \$56.95

## **BENEFITS OF OUR EVA TRACTION PAD:**

- It provides reliable traction, especially when wet
- Provides comfort when standing, walking, or leaning on boat surfaces
- Shock absorbing, which decreases fatigue and provides support to joints
- Protects surfaces against scratches, chips, and dents
- Extremely easy to wipe off or clean and can withstand power-washing
- Stain-resistant for those hard-to-clean spills, for less worry
- It can easily be cut to any size with a sharp razor knife





## SELF ADHESIVE EVA -77" x 39" ROLL

## AOMEVA77

**DIMENSIONS:** 77" x 39" **MSRP**: \$99.95





## SELF ADHESIVE EVA -HELM PAD 36" x 16"

## AOMEVAHP

**DIMENSIONS:** 36" x 16" x 20mm **MSRP**: \$79.95

# **BOAT FENDERS**





## **FLAT FENDER**

## AOMEVFD20

\*Sold as singles\*

**DIMENSIONS:** 20" × 8" × 2"

**MSRP**: \$49.95

#### Includes:

• 1 Flat fender

 $\cdot$  1 Tie off rope

\*Also available in 24" x 12" x 3" for \$69.95\*

## **ROTOMOLDED FENDER KIT**

## AOMBRF520

**DIMENSIONS:** 5.5" x 20"

**MSRP**: \$89.95

#### **Kit Includes:**

- 2 Rotomolded fenders
- 2 Neoprene protective sleeves
- $\cdot$  2 Tie-off ropes

\*Also available in 6.5" x 23" for \$99.95\*



# **BOATING SERIES**

## **INFLATABLE FENDER KIT**

The AO Marine Fender Kit is a necessity on any boat.

Our inflatable fenders will inflate and deflate in seconds, making them simple to fold up, and they are extremely compact, which means they can be stored anywhere when not in use. We have included all the necessary parts into a single kit so your experience is stress-free and your boat is always taken care of.



**AOMIB832** DIMENSIONS: 8" x 32" MSRP: \$275.95

· 2 Inflatable fenders

- 2 Neoprene protective leeves
- · 2 Tie-off ropes
- 1 Mesh carry bag
- 1 Hand pump

\*Also available in 10" x 32" for \$299.95\*



# **AO DRINKWARE**

Our drinkware is made from durable 18/8 stainless steel. It has double wall insulation that will keep your drinks cold (or hot) for hours and features an outer coating to ensure a firm grip. Our drinkware has the same performance as any other high end drinkware company, but at an affordable price!

## **250Z DOUBLE WALLED TUMBLER** AODCM25

MSRP: \$23.99

#### AVAILABLE COLORS

White

Black

Navy

## 400Z DOUBLE WALLED BOTTLE A0DSS40

MSRP: \$29.99

#### AVAILABLE COLORS

Black White

Navy

# **400Z DOUBLE WALLED TUMBLER**

## AODFS40

MSRP: \$27.99

#### AVAILABLE COLORS

Black White

Navy

## **64 OZ DOUBLE WALLED BOTTLE**

## AODI64

**MSRP:** \$39.99

AVAILABLE COLORS

Navy















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