KATRINA MOLDOVA



Artist – Gallery Owner – and Art Maven

BY DIANE FEEN | PHOTOS BY MELISSA KORMAN

When Katrina Moldova walks into a room sparks of energy follow her like a puppy.

he artist, art connoisseur, collector, and artist agent is surrounded by creative artistry that ranges from pop art to surrealism, landscapes, figurative, contemporary, and beyond.

Moldova started out as an art collector and then became an artist herself. From there she started representing other artists, mentoring and showcasing their work at art events and her own studiowarehouse space in Boca Raton.

One thing to know is that Moldova is a force to be reckoned with. She is engaging, smart and driven to collaborate and enhance her artists visibility and sale of their artwork.

"Katrina is very inspiring and a shot of electricity. She knows how to fire up an artist and she has inspired me," said artist Jason Martinez.

Moldova is so devoted to her artists that she has been known to get them space in other galleries. She also helps them meet with potential art buyers and supports their evolution of style and sequence.

As part of her all-encompassing reverie of art she has an online gallery filled with art of all styles and colors, themes, and generational icons. She also gives buyers the ability to purchase art that can go up in value or become a collector's item.





"I am very flexible with art buyers. They can pay in full or in four interest-free instalments. I give people an opportunity to become art collectors. My artwork is reasonably priced - from \$300 and up. It is important to choose artwork that you like and that makes you happy," said the tall statuesque beauty.

Moldova also arranges meetings between artists and art patrons who collect art. She works with professionals and beginners and has everyone's best interest at heart.

"I encourage buyers to get information about different artists and to learn about their unique backgrounds. People often buy artwork as an investment and some artwork does indeed become much more valuable over time."

That is where Moldova is a genius. She promotes her artists and is there to help them grow and become well known. Her social media presence is all encompassing and strategic, and her art parties are jumping with energy and verve.

Her Boca Raton Studio-warehouse is a private space lined with beautiful and eclectic artwork. She not only creates her own art-

According to Moldova many artists keep their work hidden at home because they don't have a gallery wall to display it.

work there but gives other artists a chance to display their vi-

sual masterpieces. And, of course art collectors and buyers are

There is another reason to work with Moldova. She gives her artists a chance to shine without the high price tag of gallery wall space.

She also helps her artists grow in both celebrity status and artistry. "There are very few art agents in South Florida. I promote, market, and sell their artwork. I have a list of buyers, inventory, an en-

gaging online art store and we will deliver art to buyers' homes."

Moldova also sells art to commercial offices and homes that are being staged for sale. "Art creates an atmosphere that in-

spires buyers and makes spaces come alive. We offer certain artwork to residential and commercial clients looking to enhance their space and bring out the best features of their property."

She also offers an In-Home Art viewing service. This is the perfect way for collectors, businesses, and homeowners to see how artwork will look on their walls without purchasing it.

Moldova has been around the South Florida art scene for years and is well respected among her peers. She has received

positive reviews in South Florida's art scene and has been an

art fixture of prominence in Wynwood, Delray, and Palm Beach.

But her global online gallery has the farthest reach now. It of-

always welcome to purchase art there as well.

Moldova also has private warehouse space-gallery events that hail from Hollywood. Her last annual event had fire dancers, music, dancing, and an eclectic collection of art connoiseurs and artists.

Her exhibits offer a diverse, eclectic, and unconventional platform for artists and collectors at any stage.

"Art forces people to look beyond the mundane, and makes significant cultural, economic, and political contribution to society. Art is how language was formed, and art is what will be left after we're gone."

Call Katrina for a whirl around her warehouse space or go to her online gallery for a peek into sublime artistic reverie.

KATRINA MOLDOVA 561-599-0809 Katrina.uart.gallery@gmail.com www.boutiquegallery.store

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