

On Comparative Marketing and Advertising

By: Nootropics Department LLC

Nootropics Department, as an ambitious brand in a competitive industry, engages in competitor-comparison-based marketing. We make a vigorous effort to ensure all of our marketing tactics and descriptions comply with the laws and regulations of the United States. When we describe other brands and their products, we do a careful job to ensure our portrayals are fair, accurate, honest, and legal. This includes an emphasis on containing our depictions of other products to a precise representation of their ingredients and price, avoiding descriptive or derogatory statements that specifically reference another brand. All of our statements regarding other brands fully comply with the policy of the Federal Trade Commission, [Statement of Policy Regarding Comparative Advertising](#). Brands can update or alter their product's pricing or ingredient profile, and we make sure to keep an eye out for any out-of-date information. A sizable portion of our data is sourced from November-December 2022, and as of early-mid 2023 it remains valid. If you are a representative of a mentioned competitor brand who feels we misrepresented a product of yours, please do not hesitate to inform us via email at support@nootropicsdepartment.com, and we will be sure to correct any error or perceived misrepresentation. Nootropics Department intends to maintain its integrity by only engaging in fact-based descriptions of any brand or product referenced on our website, social media, or advertisements. Any hypothetical mistake or misrepresentation can and will be corrected.



NOOTROPICS
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