

A collection of vintage barber tools including a straight razor, a safety razor, a comb, a brush, and a tin of pomade, all resting on a rustic wooden surface. A central logo is overlaid on the image.

RASCAL

Barber 
Alliance
BY & FOR
BARBERS

Who We Are

RASCAL

We are a "Barber First" brand, born to serve the industry's best.

The "A" Players who **NEVER LISTEN** to the nay-sayers. The **GOATS** in the making.

Those that **RISE ABOVE** following the rules because they are too busy **MAKING THE RULES.**

What We're Building... For You

We're growing an alliance that is the fuel to your fire. Products that match the commitment to your craft. An alliance of professionals that not only SETS the bar but constantly RAISES it...for the benefit of ALL in our industry.







How We Help Barbers Grow

Most brands simply sell you product, but how many actually care enough to help you grow your business?
What do we do that's different?

After you join the Rascal Barber Alliance and start offering Rascal products:

**WE RECRUIT
WE EDUCATE
WE REWARD
WE CONNECT
WE GROW... TOGETHER**



We Recruit

You receive free unlimited job postings on Barber Jobs section of our site. We help you find and hire the talent you need so you never turn down business again.

RECRUIT

EDUCATE

REWARD

CONNECT

GROW



We Educate

You receive a free education class after making your first order (\$1000 value) and ongoing education to keep you at the top of your game.

RECRUIT — **EDUCATE** — **REWARD** — **CONNECT** — **GROW**



We Reward

For every \$1000 in orders, we start paying your bills (Gift cards and services to help save your shop money.)

RECRUIT

EDUCATE

REWARD

CONNECT

GROW



We Connect

Rascal knows how to party. As a Barber Alliance Member, you've entered the inner circle and have the invite to our exclusive annual gathering at Dallas Cowboys HQ. We know people.

RECRUIT

EDUCATE

REWARD

CONNECT

GROW



We Grow

Rascal Barbers don't climb mountains, we climb mountain ranges.
We reach new heights by opening new doors and ALWAYS holding
the door open for our fellow barbers.

RECRUIT

EDUCATE

REWARD

CONNECT

GROW

RASCAL

HAIR

- HAIR WASH -

12 oz



- HAIR REPAIR -

12 oz



- DELUXE POMADE -

No 1

3.4 oz



- DELUXE POMADE -

No 2

3.4 oz



- DELUXE POMADE -

No 3

3.4 oz



- DELUXE POMADE -

No 4

3.4 oz



- DELUXE POMADE -

No 5

3.4 oz



- GROOMING CREAM -

EDGARS EDGE

3.4 oz



BODY

- BODY LOTION -

13.5 oz



- BODY WASH -

13.5 oz



FACE

- FACE SCRUB -

4 oz



- FACE MOISTURIZER -

4 oz



- FACE CLEANSER -

4 oz



- FACE TONER -

4 oz



- EYE CREAM -

15 ml



HARD GOODS



SO.. WHAT'S NEXT?

JOIN OUR BARBER FIRST PROGRAM BY:



INVESTING \$499 IN OUR RASCAL
POMADE OPENING ORDER PACKAGE
(\$1039 RETAIL VALUE).



SCAN ME

SCAN THE QR
CODE TO PLACE
YOUR ORDER AND
SCHEDULE YOUR
FREE IN-PERSON
EDUCATION CLASS.

(\$1000 VALUE)

ORDER UP TO 10
RASCAL LEGENDARY
QUOTE CAPES AT
50% OFF TO REP OUR
NEW PARTNERSHIP.

USE CAPE50 OFFER CODE AT CHECKOUT



SCAN ME