



Impact Report 2022

A Letter From Albana Rama, Our CEO



**“Our vision is to create
the world’s leading
sustainable, delicious
and healthy food
brand”**

Our mission is simple: To protect the environment and preserve rainforests, while simultaneously improving your health. We don't want to make any empty promises of "saving" you, because only you can save yourself. Instead, we strive to make it easy, enjoyable, tasty, and cost-effective for you to make healthier choices.

It's not just about planting a few trees here and there. We need to ensure that all existing rainforests are protected and to do so, we are collaborating with local partners and farmers to create a sustainable production and supply chain. This way, we can learn from the experiences of people from this region and adapt our approach accordingly without relying purely on empty promises.

Reducing carbon dioxide (CO₂) emissions is vital in the fight against global warming. Since 2017, we have saved an estimated 6.3 million metric tons of CO₂ by preserving forests and biodiversity. A single tree can absorb an average of 11.6 kilograms of CO₂ per year depending on the biomass of the earth, so it's important to preserve existing forests before planting new trees.

The food industry is responsible for an alarming 80% of deforestation, yet they continue to practice unsustainable and destructive practices. We must demand more from the industry and be aware of the real problem: Deforestation. We can't expect to find a quick fix for this complex issue; climate change requires multiple approaches. We should question companies that make baseless promises like "buy our product and we'll plant a tree for you."

We should ask questions such as: Where and how will the trees be planted? How much CO₂ will be absorbed by each tree? How will the tree be protected and kept alive? We can no longer rely on false promises – primarily greenwashing – to solve the real problem. We must take action and demand sustainable and environmentally friendly practices from the food industry. We must fight to stop deforestation and focus on preserving existing forests.

Climate change is a serious problem that requires real and tangible solutions. Planting trees alone is not enough. We must be informed in the facts and push for change. It is our responsibility to ensure that future generations can enjoy a safe and healthy planet.

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A full-page background image of a tropical rainforest. In the center, a person is climbing a tall, slender palm tree trunk. The person is wearing a light-colored, long-sleeved shirt with a pattern and dark shorts. The forest is dense with various types of palm trees and other tropical foliage. Sunlight filters through the canopy, creating dappled light on the leaves and the climber. In the top left corner, there is a pink circular logo with the text 'the RAIN FOREST' in white. In the bottom left, the text '01 Impact Summary' is written in a large, white, stylized font. In the bottom right corner, there is a small white number '3'.

the
RAIN
FOREST

01

Impact Summary



OUR IMPACT SINCE 2016

100%

We ensure that all of our ingredients are sustainably harvested, with a 100% commitment to this practice.

100%

Our products are packed with vital vitamins, minerals, and nutrients, ensuring that they are 100% beneficial for your health.

80%

We make sure that more than 80% of our plastic is either biodegradable or recyclable, to minimize our environmental impact.

176,158

As evidenced by the Polygon Database, we have successfully safeguarded 176,158 acres of tree-covered land.

5000

The region in which we operate has been instrumental in protecting over 5000 species, as documented in the Polygon Database.

100%

All of our products are 100% natural, organic, and vegan, and contain no added sugar or additives.

102,809

Inclusion of 102,809 farmers in our conservation efforts. Granting them access to economic opportunities and ensuring the protection of the rainforest.

77 million

According to the Polygon Database, 77 million trees have been safeguarded from deforestation.

6.3 million

Since 2016, our regenerative agriculture practices have stored 6.3 million metric tons of CO₂. Moving forward, we are dedicated to removing 13.7 million metric tons of CO₂ by 2024.

WE TACKLE TWO OF THE MOST SEVERE PROBLEMS OF OUR TIME

PROBLEM 1

**UNSUSTAINABLE AGRICULTURE
drives 80% of global deforestation**

**25% of global CO2 emissions
are stored by the rainforests**

**The rainforests are key to our
survival!**

PROBLEM 2

**POOR DIET and malnutrition
cause more deaths than any
other risk factor in the world**

**11 million deaths a year are
associated to poor diet.**

Sources

1 <https://ourworldindata.^/what-areclimate-change-series-part-1-rainforests-absorb-store-large-quantities-of-carbon-dioxide/>

3 Afshin, A., Sur, P. -drivers-deforestation

2 [https://www.rainforesttrust.org/our-impact/rainforest-news/J., Fay, R. A., Cornaby, L., Ferrara, G., Salama, J. S., ... & Murray, C. J. \(2019\). Health effects of dietary risks in 195 countries, 1990–2017: a systematic analysis for the Global Burden of Disease Study 2017. *The Lancet*, 393\(10184\), 1958–1972.](https://www.rainforesttrust.org/our-impact/rainforest-news/J., Fay, R. A., Cornaby, L., Ferrara, G., Salama, J. S., ... & Murray, C. J. (2019). Health effects of dietary risks in 195 countries, 1990–2017: a systematic analysis for the Global Burden of Disease Study 2017. The Lancet, 393(10184), 1958–1972.)

02

Focus & Commitment

OUR FOCUS & COMMITMENT



Rainforest Conservation

KEY PERFORMANCE

- 176,158 hectares of tree-covered land have been protected
- 77 million trees have been protected
- Over 5,000 species have been protected
- 48 million tons of CO2 have been stored in the soil
- Since 2021, the company has become CO2 negative
- Developing fungi fertilizer for our agroforestry projects
- Prioritize reducing CO2 emissions over offsets
- Saved 6.3 million tons of CO2 since 2016

Health & Nutrition

KEY PERFORMANCE

- We are developing novel fortified food products in collaboration with world-renowned scientists of ETH Zurich.
- Our novel fortified food products contain probiotics, iron, proteins, cell regenerative components, mental-wellbeing boosters, and essential sources of vitamins.
- All our products are plant-based, organic, and do not include GMOs or additives.
- All our products are naturally sweetened with e.g., dates or coconut blossom sugar.

Sustainable Packaging

KEY PERFORMANCE

- Biodegradable and recycled plastic: Prioritize biodegradable and recycled plastic when plastic use is necessary, such as for food safety regulation or cost reasons.
- FSC certification: Use of FSC-certified and climate-neutral paper for all packaging.
- Plastic neutrality: Aim to become plastic-neutral by 2024 (offsetting our own plastic use with partners that remove plastic from the environment).
- Plastic reduction: Commitment to minimize our use of plastic with innovative product packaging

Our ESG Approach

Our ESG approach at The Rainforest Company is centred around three key pillars: **environmental stewardship, social responsibility, and governance and transparency.**

We prioritize long-term sustainability in our operations, protection of the environment, and support of local communities.

1.Environmental Stewardship: Our focus is on protecting nature and biodiversity, mitigating climate change, promoting sustainable agriculture, and implementing responsible waste management and packaging initiatives.

2.Social Responsibility: We actively engage with local communities, indigenous peoples, and stakeholders to support their development and well-being. We are committed to fair labour practices, fostering diversity and inclusion, and providing nutritious and healthy products.

3.Governance and Transparency: Our governance structure emphasizes sustainability, ethical practices, and stakeholder engagement. We have robust risk management processes in place and ensure compliance with relevant regulations. We regularly report our ESG performance and engage third-party verifiers for credibility and transparency.

Our future commitments and goals include expanding conservation efforts, enhancing social programs, strengthening ESG governance and reporting systems, and pursuing partnerships to promote broader sustainability efforts in the rainforest sector.



**Environmental
Stewardship**



**Social
Responsibility**



**Governance and
Transparency**



03

Environmental Sustainability

Protect Nature and Biodiversity

Key initiatives and strategies to preserve and enhance biodiversity

1. Sustainable regenerative agricultural practices with agroforestry

The Rainforest Company recognizes the detrimental impact of monocultural plantations of soy or palm oil in Brazil on our planet.

Soil scientists have cautioned that the current rate of soil degradation could leave us without sufficient arable topsoil to feed the global population in 50 years. To safeguard our future, we must prioritize soil preservation and regeneration across cultivated farmlands, pasturelands, and forest lands.

Agroforestry is a superior alternative to monocultural plantations that effectively addresses soil degradation and its consequences. By revitalizing biodiversity, agroforestry enhances soil fertility, curbs soil erosion, and sequesters carbon. Furthermore, agroforestry contributes to mitigating global warming, strengthens food security, and conserves the world's delicate biodiversity.

The Rainforest Company is committed to agroforestry so that future generations will enjoy access to safe and nutritious food within a healthy and sustainable environment. This approach not only supports responsible land management but also benefits local communities and indigenous peoples who have historically been the custodians of these ecosystems. By embracing agroforestry, The Rainforest Company is dedicated to preserving our planet and its resources for generations to come.



Key initiatives and strategies to preserve and enhance biodiversity (continued)

2. Conservation of Rainforests

We actively work to protect large areas of rainforests, safeguarding millions of trees, and conserving vital habitats for thousands of species. Our efforts in forest conservation help maintain the delicate balance of ecosystems and prevent further loss of biodiversity.

3. Indigenous Seed and Knowledge Integration

By collaborating with local communities and indigenous peoples, we incorporate traditional knowledge and indigenous seeds into our agricultural practices. This approach fosters the preservation and propagation of native plant species, contributing to overall biodiversity and resilience.

4. Wildlife Protection

Our conservation efforts extend to the protection of endangered and vulnerable wildlife species found within the rainforests. We collaborate with local and international organizations to implement measures that safeguard these species and their habitats.

5. Ecosystem Restoration

We engage in reforestation and habitat restoration projects to reverse the damage caused by deforestation and other harmful activities. These efforts help to restore degraded ecosystems, rebuild wildlife corridors, and enhance the overall health of the environment.

6. Education and Awareness

We actively raise awareness about the importance of biodiversity and the threats it faces. By educating our stakeholders, customers, and the wider public, we aim to inspire positive change and foster a collective sense of responsibility towards nature conservation.



Sustainable Supply Chain & Operation practices



We understand the critical importance of a sustainable supply chain in upholding our dedication to ecological and societal responsibility.

To achieve this, we are applying best practices that adhere to the highest sustainability standards:

1. Ethical Procurement: We meticulously choose our suppliers according to their devotion towards environmental conservation, equitable employment practices, and community advancement. Our preference lies with those who comply with established certifications for sustainability; thus ensuring that all raw materials are acquired responsibly and ethically.

2. Empowering Local Communities: By forging alliances with indigenous farmers and cooperatives within rainforest areas, we actively contribute toward enhancing local economies' prosperity. Offering fair prices along with support for initiatives aimed at building capacity enables these communities to embrace eco-friendly agricultural techniques effectively.

3. Agroforestry and Biodiversity: Advocating for agroforestry as an essential element of our supply chain, we urge suppliers to incorporate this eco-friendly approach into their operations. Agroforestry not only boosts biodiversity but also enhances soil fertility and aids in carbon sequestration, aligning with our dedication towards environmental conservation.

4. Traceability and Transparency: We have established systems that provide complete traceability of our products from farm to fork. This guarantees adherence to sustainability standards throughout every stage of our supply chain while maintaining transparency with stakeholders and customers.

5. Waste Reduction & Resource Efficiency: Collaborating closely with suppliers allows us to reduce waste effectively while maximizing resource utilization across all aspects of our supply chain. By adopting innovative technologies and processes aimed at decreasing energy consumption and water usage, along with promoting sustainable packaging solutions - we continually strive toward a greener future together.

6. Continuous Improvement: At The Rainforest Company, we consistently evaluate the ecological and societal performance of our supply chain to pinpoint areas that require enhancement. By implementing action plans focused on sustainability, we continually improve our operations. We engage our suppliers by exchanging best practices and offering assistance in achieving their environmental objectives.

7. Cooperation & Alliances: Our company actively cooperates with NGOs, industry associates, and other concerned parties to address intricate challenges related to sustainable development within our supply network. Through collective efforts, we can foster positive transformations while working towards accomplishing worldwide eco-friendly targets.

Sustainable Supply Chain & Operation practices (continued)

We take great care in measuring and managing our supply chain and operation activities. We understand the importance of reducing CO2 emissions to protect our planet's delicate ecosystem.

That is why we use a variety of effective methods to ensure that every aspect of our business operates sustainably:

Setting sustainability targets: The Rainforest Company sets sustainability targets for its supply chain and operations systems, including goals for reducing CO2 emissions. These targets are regularly reviewed and updated to ensure continued progress towards sustainability.

Monitoring and reporting: The Rainforest Company uses the Greenhouse Gas Protocol (GHG Protocol) and ISO standards to monitor and report on its greenhouse gas (GHG) emissions.

The GHG Protocol is used to measure and report GHG emissions within three Scopes. Scope 1 includes emissions from owned or controlled sources, Scope 2 includes emissions from purchased energy, and Scope 3 includes emissions from sources outside the company's control such as supply chain emissions.

ISO standards are used to monitor and report sustainability performance. We have applied for the ISO 14001 and 14064 certifications, which provides guidelines for the quantification, monitoring, and reporting of GHG emissions and the verification of GHG emission reports

By incorporating principles of sustainability throughout every aspect of our supply chain management process at The Rainforest Company ensures that not only do customers receive products boasting superior quality, taste and health but also contribute significantly toward a greener future for Earth as well as its inhabitants.

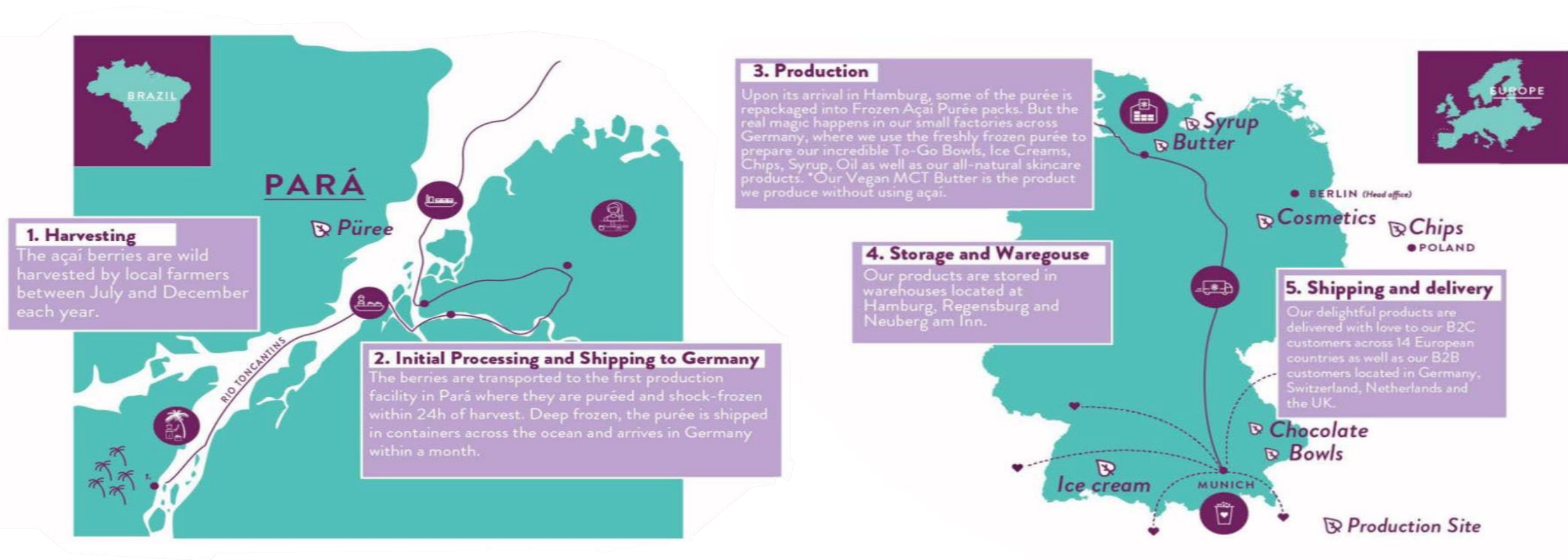
Conducting lifecycle assessments: We conduct lifecycle assessments of our products, which allows us to measure the environmental impact of the products across their entire lifecycle, including the supply chain and operations systems.

Supply chain collaboration: We collaborate with suppliers to promote sustainable practices and reduce the environmental impact of the supply chain. This includes initiatives such as reducing emissions from transportation and promoting circular economy practices.

Operational efficiency: We continually look for ways to improve our efficiency of our operations, including reducing energy use and waste generation, which can also lead to reductions in CO2 emissions.

Investing in renewable energy: We are looking for ways to increase the use of renewable energy, with our suppliers and manufacturing partners, such as solar or wind power to reduce its reliance on fossil fuels and lower its CO2 emissions.

Responsible Sourcing and Transparent Supply Chain



Responsible Sourcing and Transparent Supply Chain



Lifecycle Analyses of our Products

In 2020, we conducted a Life Cycle Analysis of our Açaí Puree and Bowls To-Go to determine their environmental impact throughout our supply chain. Scientists from Eaternity Institute (founded at ETH Zurich) conducted the analysis and found that our products have a significantly lower environmental footprint than the average food product on the market. The researchers evaluated the raw materials, production and transportation of our products to perform a quantitative analysis of their environmental impact. Our environmental performance was also compared to the average performance of 109,000 other food products, resulting in a 3-star rating across four different categories: Climate, Water, Animal Welfare and Rainforest Protection.

Best Score for Animal Welfare – 3*

Our Bio Açaí Pure, Bio Açaí Bowls To-Go, and Bio Açaí are vegan and made only with plant-based ingredients. As such, these products have been awarded 3 stars for their excellent animal welfare rating.

Best Score for Climate Protection – 3*

Our Bio Açaí Puree has a significantly low carbon footprint, resulting in over 50% less in emissions compared to the average food product. It received 3 stars by Eaternity for its CO2 savings, with a total of 203g of emissions released along its journey from the Amazon to our customers. Transportation is the most significant contributor to the total carbon footprint, as the açaí is wild-harvested and does not release as much emission during the agricultural and first processing phase. Our Bio Açaí Puree is an excellent choice for those looking for a sustainable and eco-friendly option.

Best Score for Water – 3*

Our Bio Açaí Puree and Bio Açaí Bowls To-Go (Blueberry and Mango) have a very low water footprint, since the region where our açaí berries are picked and processed does not have a water issue. This efficiency has earned us three stars from Eaternity for the sustainable consumption of water. We are proud to offer products with a significantly lower water footprint than the average product on the market.

Best Score Rainforest Protected – 3*

Our sustainably harvested wild açaí products, including Bio Açaí Pure, Bio Açaí Bowls To-Go, and Bio Açaí, are free from any harmful ingredients like palm oil and soy that have a negative impact on the rainforest. Our commitment to protecting the rainforest has earned us the highest rating of 3 stars from Eaternity. We take pride in using sustainable practices to create delicious and nutritious products while also promoting environmental sustainability.

Eaternity Methodology



Database

Since 2009 Eaternity has built a peer-reviewed CO₂eq - database for food – the Eaternity Database. The EDB currently contains CO₂-equivalent values and unit processes for all popular food items based on seasonality, farming procedure, transportation, conservation and processing models. They have additionally developed a greenhouse model that determines any CO₂eq emissions related to the heating of greenhouses in both organic and traditional farming. The EDB contains nutritional values and allergen information for all products. The EDB is currently the largest and most comprehensive database to carry out CO₂ calculations of meals and restaurant purchases.



Software

Eaternity's software system is built to apply the data of the EDB across the food service industry. It aims to make environmental information accessible to every-day users in all the fields of the sector. To account for the entire processing chain, the CO₂ models for production, transportation, conservation and processing have been developed to account for the end-result in CO₂eq. The software system links all supplier information to their food products. When they encounter missing information, they can use an algorithm that is built to estimate the contributing factors based on trade standards.



Scientific Collabs

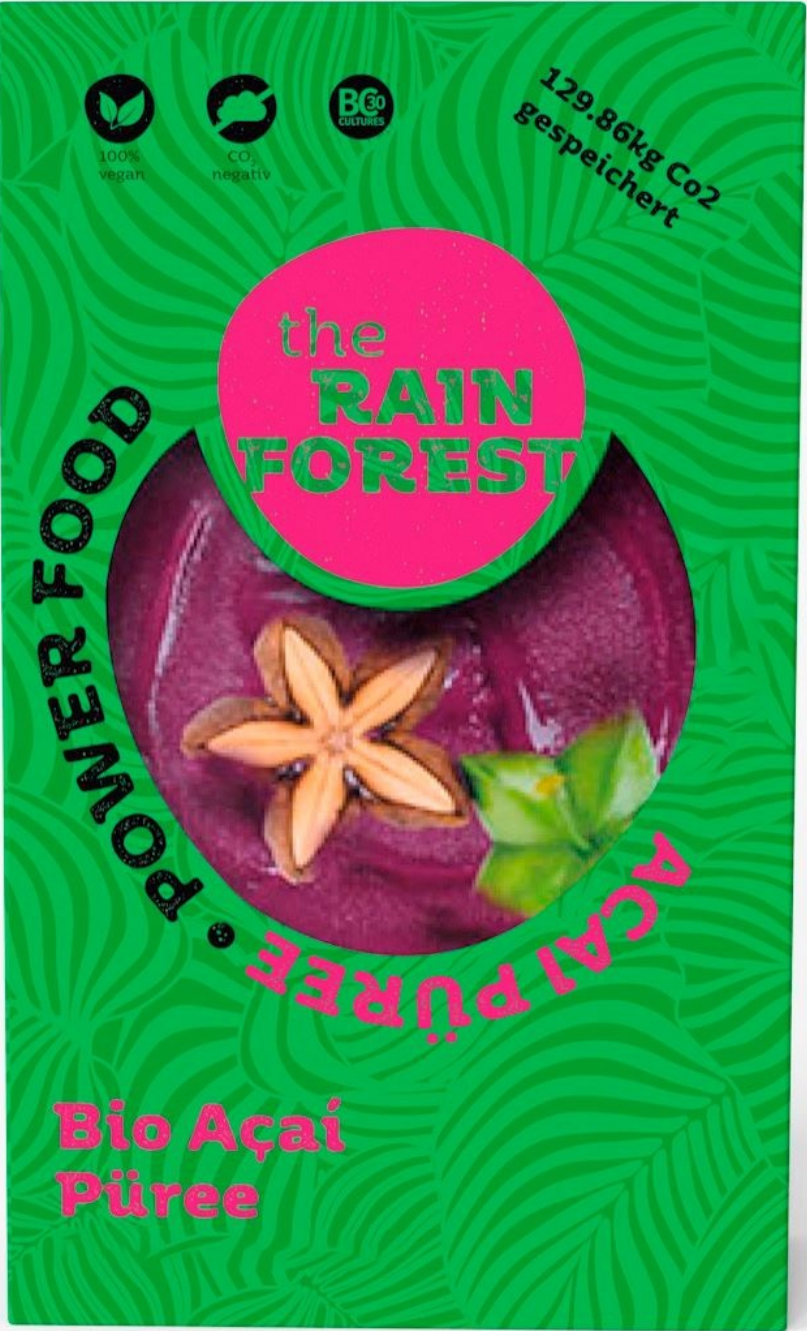
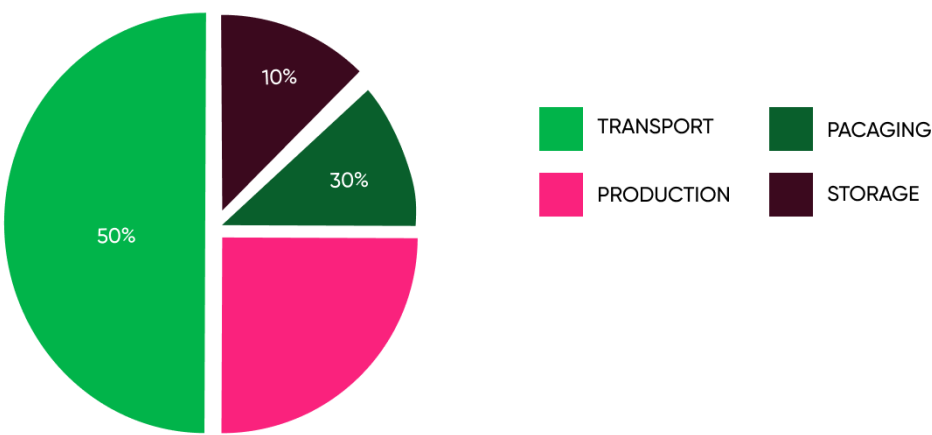
The individual food CO₂eq values (system boundary are farm gate or industry gate) are a result of Eaternity's collaboration with scientists from Zurich University of Applied Sciences (ZHAW) (scientific development by ZHAW, IT implementation by Eaternity) and Quantis - World Food Database, University of Zürich (UZH), Swiss Federal Institute of Technology in Zurich (ETHZ), Research Institute of 1 of 2 EDB Eaternity Database Organic Agriculture (FiBL), ecoinvent v3.2, Agribalyse, and Agri-footprint.

Climate Scores

1.1 Açai Puree

Our Bio Açai Puree releases 50% less in emissions compared to the average food product, earning it 3 stars from Eaternity. The total CO2 released by this product throughout its journey from the Amazon to our customers is 203g. A breakdown of emissions released during each phase is shown below. The production of our açai puree has a low carbon footprint due to the process of wild-harvesting which causes minimal emission during the agricultural and first processing phase. A majority of the total footprint of this product derives from transportation.

Total Emissions Of Bio Açai Puree – 203g

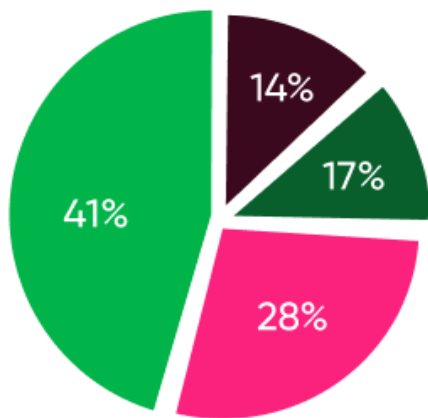


Climate Scores (continued)

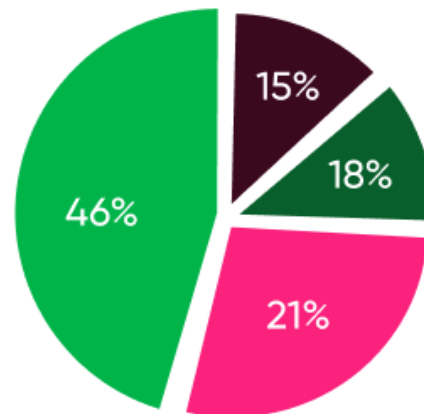
1.2 Bio Açaí Bowls To-go

Both bowls get the best rating for climate, animal treatment and the rainforest. The açai bowls also have a 3 star rating for the water footprint. The ingredients that are used have a relatively low carbon footprint or are used in small amounts only. Transportation contributes most to the total footprint. This is mainly due to the fact that the ingredients do not cause a lot of emissions during the agricultural and first processing phase, so transportation becomes more important.

Total Emission of Bio Açaí Bowls To-go Mango – 403g

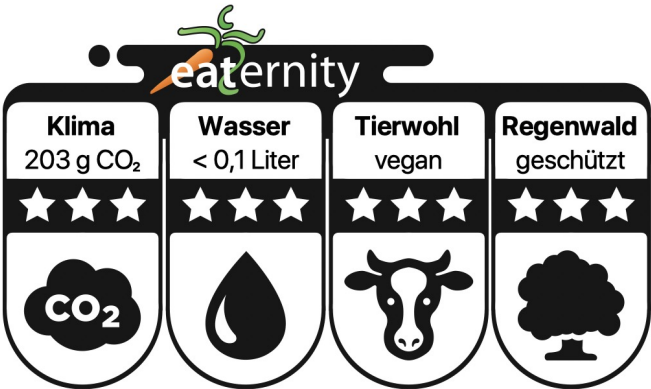


Total Emission of Bio Açaí Bowls To-go Blueberry – 434g

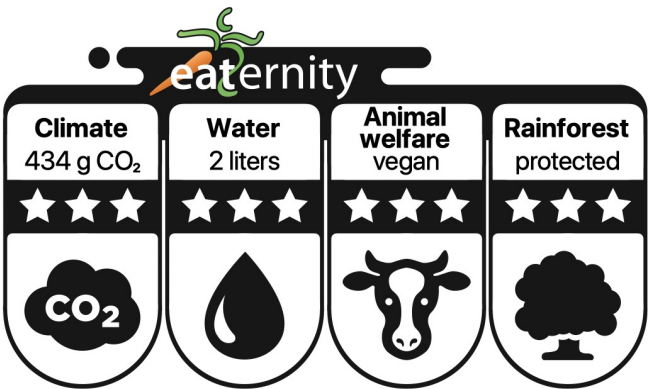


Results of Lifecycle Analysis

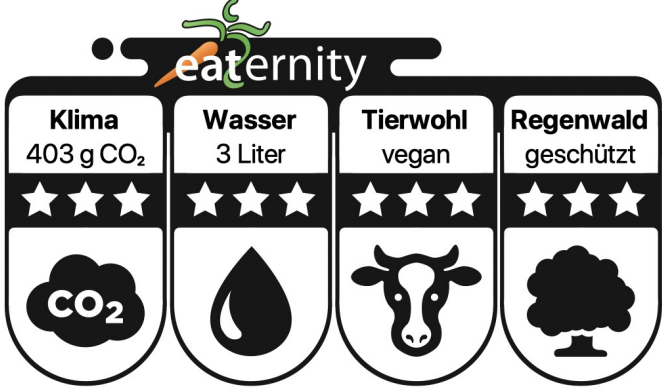
Bio Açaí Puree



Bio Açaí Bowl To-Go (Blueberry)



Bio Açaí Bowl To-Go (Mango)



Certifications, Policies & Standards

B Corp Certification

The B Corp certification is a third-party certification awarded to companies that meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose. The certification process evaluates a company's impact on its workers, customers, community, and the environment. The Rainforest Company was awarded B Corp certification in August 2020, which shows our commitment to social and environmental responsibility, and our dedication to making a positive impact on the world.

EU Organic Logo

Our products are certified organic, ensuring climate and environment protection, conservation of soil fertility, preservation of biodiversity, and the absence of the use of chemicals. Our products are also free of GMOs, and we provide transparent labelling for our consumers. This commitment to organic certification reflects our dedication to responsible and sustainable business practices, as well as our commitment to providing our customers with healthy and nutritious food options.

Plastic Neutral Product (Q3 2024)

For companies who cannot avoid the use of virgin or recycled plastic due to the need to recover and remove an equivalent amount of plastic from the environment. Status of Certification: Conducting due diligence on two potential certification partners.

Bio Suisse

The Bio Suisse standards are more comprehensive than the minimum governmental regulations, as they cover not only biodiversity and plant protection, but also processing and social standards. Our farmers completed the audit, and as of 2021, are certified by Bio Suisse. This ensures that our products meet high standards for organic farming, environmental protection, and social responsibility.

Fair for life

Demonstrates fairtrade practices through objective inspection and certification by Eco-cert IMO, a highly-qualified external verifier. Status of Certification: Completed audit, our suppliers are certified as of 2021.

ISO 14064 (in certification process)

ISO 14001 and ISO 14064 are international standards related to environmental management and greenhouse gas emissions quantification and reporting, respectively. These standards provide guidelines for organizations to implement effective environmental management systems and measure their greenhouse gas emissions, respectively. We are currently in the certification process. This demonstrate once more our commitment to environmental sustainability and responsible business practices.

the
RAIN
FOREST



Integrating ESG, Business, Science, and Profitability for Solving Global Climate Challenges

Research partnership with Crowther Lab

Integrating ESG (Environmental, Social, and Governance) considerations into our business strategy is essential for solving global climate challenges. We believe that sustainable and profitable business practices can co-exist by leveraging science to guide our decision-making processes.

By collaborating with world-renowned researchers of the Crowther Lab of ETH Zurich we can access the latest technologies and data to inform our sustainability initiatives. This research group strives for a better understanding of global ecology and the loss of biological diversity and climate change.

Such research partnerships allow us to create value for our stakeholders while also mitigating environmental and social risks.



Restor

Another valuable partner is Restor, the most sophisticated open-source platform for preservation and restoration worldwide. Restor utilizes accurate satellite data to evaluate the impact of our business activities in the Brazilian rainforest.

The platform brings transparency and ecological insights to restoration and conservation efforts globally. The platform provides easy-to-use tools and insights based on the best available science and technology.

Restor's goal is to accelerate conservation and restoration of nature and climate, and to connect projects to scientific data, monitoring tools, and funding to maximize the impact of sustainability efforts.



Our Impact data evaluation methodology

Impact data evaluation

Evaluating and monitoring our impact data as accurately as possible is a top priority. Analysing the effectiveness of activities for environmental and social responsibility is currently one of the most significant challenges faced by companies.

In response to this challenge, we have developed a comprehensive impact evaluation methodology based on the UNICEF impact evaluation methodology.

Overview of evaluation steps

1. Theory of Change

Our Theory of Change articulates our objectives, outcomes and impact. This is regularly reviewed and updated to ensure that it accurately reflects the changing context in which we operate.

2. Evaluative Criteria

We have established evaluative criteria that align with our Theory of Change that assess the effectiveness of our ESG initiatives. These criteria are based on widely accepted frameworks, such as the UN Sustainable Development Goals and the Greenhouse Gas Protocol.

Overview of evaluation steps (continued)

3. Evaluative Reasoning

We use evaluative reasoning to assess the effectiveness of our ESG initiatives and to make evidence-based decisions to improve our practices.

4. Participatory Approaches

We involve our stakeholders in our ESG evaluation and reporting processes through participatory approaches. This includes seeking feedback from our suppliers, customers, and local communities.

5. Causal Attribution

We apply causal attribution strategies, including randomized controlled trials, quasi-experimental design and methods, and comparative case studies, to assess the impact of our ESG initiatives and identify factors that contribute to their success or failure.

6. Data Collection and Analysis Methods

We use a range of data collection and analysis methods, such as developing and selecting measures, interviewing, and modelling, to collect and analyse data related to our ESG initiatives. This allows us to accurately evaluate the effectiveness of our initiatives and to identify areas for improvement.

Our impact in the rainforest since 2016

Measuring Our Impact: How We Evaluate the Success of Our Efforts

As it is impossible to measure the impact of each individual tree, we use estimates and extrapolate our impact from this. For our assumption, which you can see in the provided formula, we use data tested by scientists from the Crowther Lab.

Direct Impact

77.000.000+

Trees are protected as the area we are active in is protected from deforestation.

6.302.928 CO2 (t)

million tons Co2 stored since 2016 through our regenerative agriculture practices. By 2024 we are committed to removing 13,7 million Co2.

Number of trees saved

Formula:	ha of land we operate ₁	x	average trees per ha ₂	= trees saved
Calculation:	29.374ha	x	2649,07	= 77,547.360

CO₂ stored

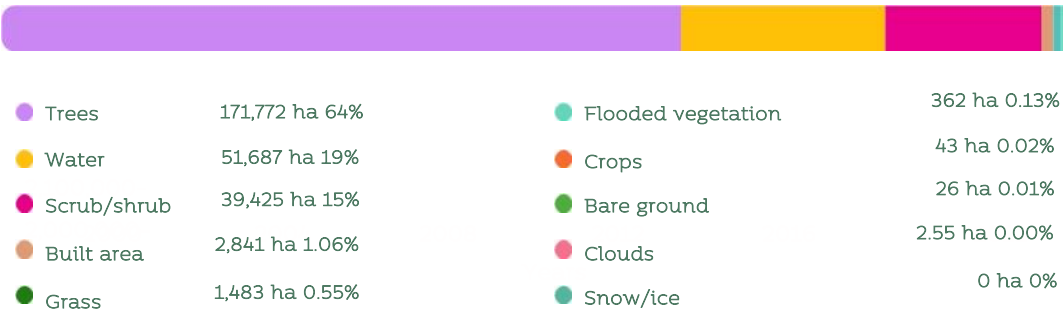
Formula:	trees saved	x carbon capture per tree (t/yr) ₃	x years of activity	= tons CO ₂
Calculation:	77,547.360	x 0,014	x 6	= 6.302.928

1 Total hectare land we harvest our acai berries
 2 Average amount of trees per hectare in the region calculated with scientists from the Crowther lab
 3 Scientists from the Crowther Lab calculated that the average total CO₂ capture in kg per tree in the region is 23 kg. To adjust for estimation error and lower operation sizes we used a lower average of 14 kg CO₂ per tree for the last six years.

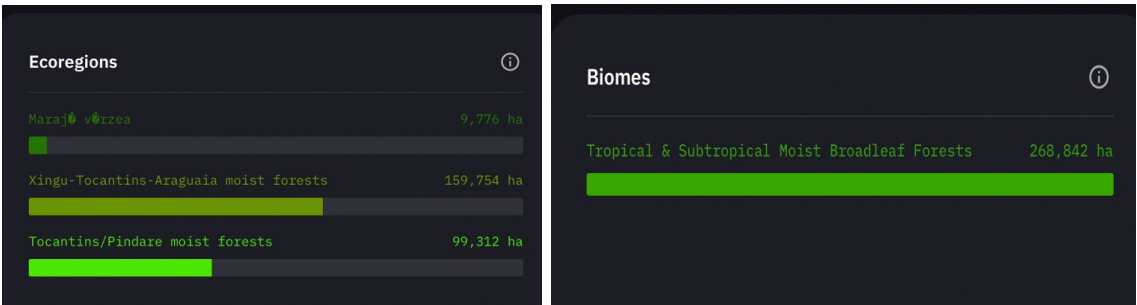
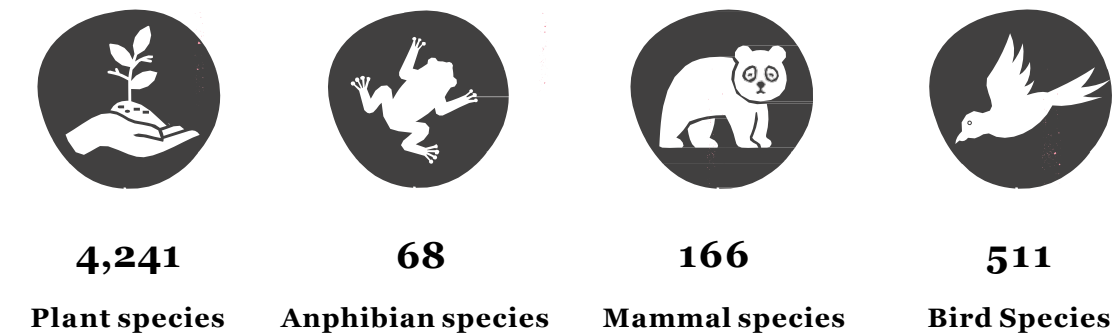
Polygon Analysis: Carbon in Soil & Productivity



Land cover



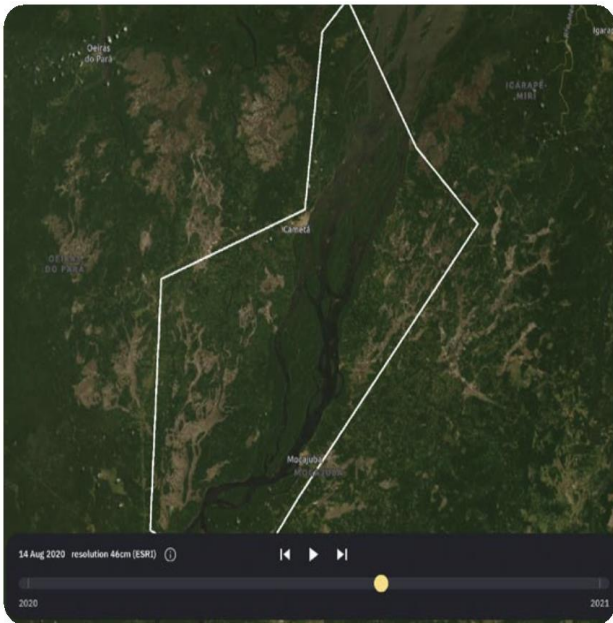
Biodiversity



Indirect Impact

The açai trees we harvest are spread out over more than 171,000 ha of tree-covered land. Therefore, our operation also protects land surrounding açai trees. Therefore, we protect another estimated 48 million tonnes of CO₂ stored in the soil

2676.118 km2 in Cameta, Para Region where we are active



HUMAN POPULATION WITHIN

ANNUAL MEAN TEMPERATURE

10 KM BUFFER

ANNUAL PRECIPITATION

ARIDITY INDEX

SOIL PH

CARBON IN SOIL

48,871,324 TONNES
CURRENT SOIL ORGANIC CARBON

51,425,879 TONNES
POTENTIAL SOIL ORGANIC CARBON

Our Packaging



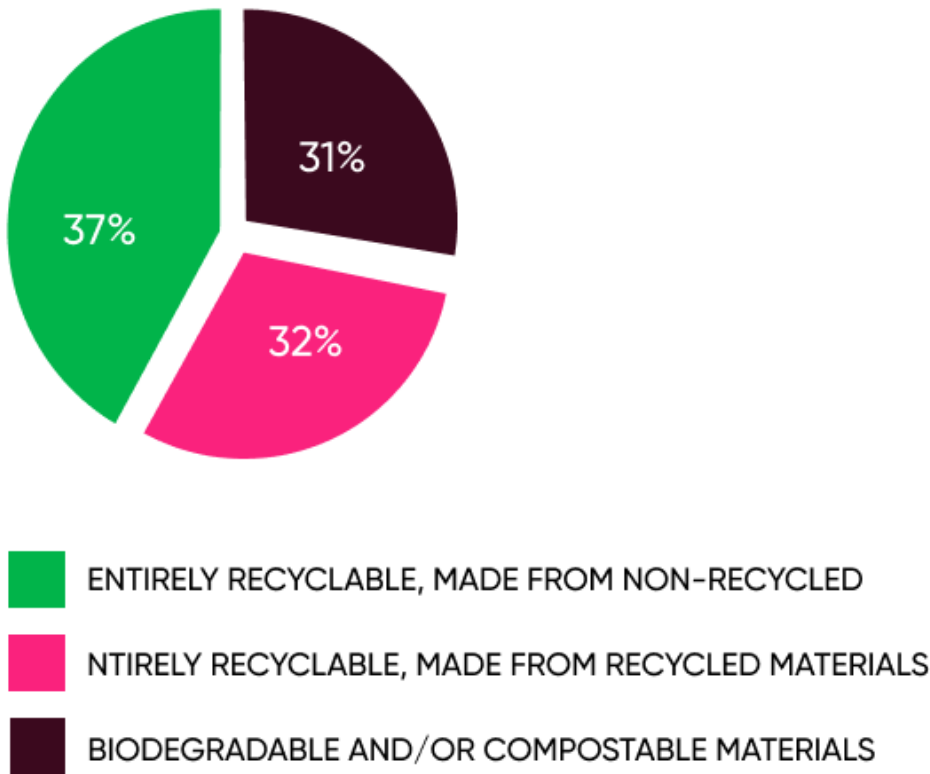
At The Rainforest Company, we have a strong commitment to reducing the environmental impact of our operations, and our packaging strategy is an integral part of this effort. Our packaging strategy is focused on reducing the use of plastic and increasing the use of sustainable and eco-friendly materials.

We have introduced new products, such as our Frozen Bowls and MCT Butter, that are completely plastic-free. For products that require plastic packaging due to food safety regulations or cost, we prioritize the use of recycled plastic, as evident in our Açaí Bowls To-Go.

All of our paper and cardboard packaging materials are FSC-certified, ensuring that the raw materials for these materials come from deadwood and have been processed into paper and wood. We also aim to reduce the amount of packaging material we use overall, making sure that our packaging is only what is necessary to protect the product.

We are continuously exploring new and innovative ways to reduce our environmental impact through our packaging. Our long-term goal is to become completely plastic-neutral and move towards 100% sustainable and eco-friendly packaging. We are also working with our suppliers and partners to ensure that they share our commitment to sustainability and work towards the same goals.

Packaging Materials



Plastic Neutrality

Moving forward, the food and beverage industry has a lot of work to do in terms of developing affordable, sustainable packaging solutions that still meet regulatory requirements in the EU. To address this issue, in the second quarter of 2024, we are introducing a plastic neutrality program.

This program will enable us to compensate for the plastic used in our product packaging by removing and recycling an equivalent amount of plastic waste from the environment. This plastic would have otherwise ended up in landfills, waste incineration plants, or oceans.

We are hopeful that our plastic neutrality program will have a positive impact on our environment. At The Rainforest Company, we are dedicated to providing consumers with climate-friendly consumption choices, and we strongly believe that the industry will respond to the overwhelming demand. Until then, we are adopting short-term measures to ensure that we are taking all necessary steps to protect our environment.



04

Our Socio-Ecological Projects

Project 1 – Agroforestry project with Initiative Verde



Original project timeline: 2019 to 2021

Renewed until 2024.

This project is focused on promoting the success of forest regeneration and conservation through a combination of reforestation and agroforestry systems. Spanning an area of 36 hectares across the municipalities of Anapu, Pacajá, and Senador José Porfírio in the state of Pará, our initiative is designed to support the growth and preservation of the local ecosystem.

Our company is collaborating with 40 farming families to plant over 10,000 seedlings, which will be carefully monitored over a 5-10 year period. Through our partnership with a local NGO, Iniciativa Verde, we are providing farmers with agricultural equipment and technical knowledge necessary to implement agroforestry practices. Beyond tree planting, the project is also focused on training 120 farmers in agroforestry systems.

Our key measures of success include increased plant cover, enhanced soil quality, greater income for participating farmers, and a reduction in tree cover loss in the region. While the project officially concluded in 2021, we have renewed our agreement with Iniciativa Verde for an additional two years to ensure ongoing support for this vital conservation effort.

Project 2 - COVID-19 Aid project With SOS Amazônia



Start date: July 2020

Project duration: 24 months

The Rainforest Company pledged to support forest communities impacted by the coronavirus pandemic by providing essential food and toiletries to 300 families residing in Acre, Brazil.

Our objective was to aid families in maintaining safety and isolation in their villages amidst the pandemic.

In partnership with the NGO, SOS Amazônia, we ensured the acquisition and distribution of raw materials to the communities of Liberdade.

The project was successfully concluded in 2021, and we are dedicated to exploring new avenues to support communities impacted by the pandemic.

Our commitment to continuing our assistance to those affected by the pandemic is unwavering, and we will explore additional opportunities to make a positive impact in these communities.

Project 3 – Solar energy project with Amazon Watch



Start date: March 2022

Project duration: 24 - 36 Months

The Munduruku nation in the Tapajós river basin is facing severe threats to their land from illegal mining, logging, and industrial infrastructure development such as dams, waterways, and ports. To address these issues and safeguard the area of Sawré Muybu and its six dispersed communities, the Munduruku requested Amazon Watch's assistance in developing a solution-oriented project to improve territorial surveillance, communication systems, and economic opportunities.

The Rainforest Company funded the construction of a solar power plant and research center in the village. This facility features the largest solar capacity in the region, a satellite internet installation, and state-of-the-art mapping software to systematize land surveillance. The center also includes a computer laboratory for remote monitoring of the territory and communication activities, such as producing videos and other media products. The energy infrastructure not only facilitates the center's operations but also enables local sustainable activities such as handicraft production. Our efforts aim to provide long-term support for the Munduruku people and ensure the protection of their land and community.

05

Inspired by Health, Driven by Science

We have implemented 6 key standards across our product development

Fair

We believe in fair trade and work directly with local farmers in the rainforest to ensure that they are paid a fair price for their products.

Delicious

Our products are made from the highest quality natural ingredients, carefully selected to create a taste that is both delicious and unique.

Healthy

We believe that food should be nourishing and promote health, which is why all of our products are made from 100% natural ingredients and are free from artificial additives, preservatives, and sweeteners.

Innovative

We are always exploring new and innovative ways to create delicious and nutritious products that are good for people and the planet.

Sustainable

We are committed to protecting the rainforest and the communities that depend on it. We work to minimise our environmental impact at every step of our supply chain.

Affordable

We believe that healthy, sustainable food should be accessible to everyone. That's why we strive to keep our prices affordable without compromising on quality or sustainability.



06

Social Impact

Making an impact in our communities

At The Rainforest Company, we believe that making a positive impact on our communities is just as important as our commitment to the environment.

We recognize that over 50 million individuals reside in rainforests and are often faced with limited economic opportunities, leading to deforestation due to activities like cattle farming, soybean or palm oil plantations.

To safeguard these trees and provide alternative income sources, we have partnered with local small-scale farmers in Brazil's Rainforest to sustainably harvest açai berries and other fruits.

By paying these farmers 30% above the market value for their produce, we incentivize them to adopt regenerative agricultural practices, promoting sustainable agriculture methods and economic growth in the local communities.

Through this approach, not only can we preserve our precious rainforests but also ensure that nearby communities benefit from sustainable agriculture methods, promoting social and economic well-being for all. Environmental impact cannot be separated from the socio-economic impact on local communities.

Four pillars of our social impact efforts

1

Fair and Ethical Procurement

2

Empowering Local Communities

3

Diversity, Equity, and Inclusion:

4

Employee Well-being and Development

Impact on our communities

€850k

in total finances of socio-ecological projects in the Brazilian Rainforest

€50k

access to an on-site gym and gym memberships for employees at company our headquarters

300

Families in the Amazon supported with relive packages during COVID-19

5948

Total volunteered hours

07

Governance

The Rainforest Company's Approach to Governance

At the Rainforest Company, we pride ourselves on our commitment to responsible and ethical business practices. Our governance strategy is centered around transparency, sustainability and social responsibility with a focus on meeting all legal requirements while promoting environmentally-friendly operations.

Board of Directors: We have a diverse and experienced board of directors, with 29% of them being women. Our board provides oversight and strategic guidance to our company.

Ethics and Compliance: We have implemented policies and procedures such as a code of conduct to promote ethical behaviour and compliance with applicable laws and regulations.

Risk Management: We have implemented a risk management framework to identify, assess, and mitigate risks that may affect our business operations.

Sustainability: We are committed to integrating sustainability principles into our business strategy, with oversight from our board. We are in the process of integrating the Sustainability Accounting Standards Board (SASB) framework and the ISO 14001 and 14064 standards for environmental management and greenhouse gas emissions quantification and reporting.

Human Capital Management: We value our employees and have implemented policies and practices to attract, retain, and develop talent.

Transparency and Accountability: We believe that transparency and accountability are essential to responsible and ethical business practices. We regularly report on our sustainability and social responsibility efforts and engage with stakeholders to gather feedback and address any concerns they may have. Adopting the ISO 14001 and 14064 standards for environmental management and greenhouse gas emissions quantification and reporting helps us minimize our environmental impact and reduce carbon emissions

Shareholder Engagement: We engage with our shareholders to understand their perspectives and address any concerns they may have.

It's important that everyone involved follows strict guidelines which is why at The Rainforest Company; employees must adhere to a Code of Conduct outlining both ethical principles alongside legal obligations. In addition should any violations occur there will be thorough investigations carried out immediately.

Board of directors



Prof. Dr. Thomas Crowther, ETH

Dep. of Environmental
Systems Science



Ann-Kristin Seige

Founder of convivatus
social capital & co-
founder Gartengold
GmbH

Harry J.M. Brouwer

Former CEO Unilever Food
Service Global



Albana Rama

Founder, CEO, and Chairman
of the Board



Florian Wendelstadt

Partner at Caldec Holding
GmbH, Investor



Dr. Jesko Thron

CMO, Katjes Greenfoods,
investor



Cornou Rykaart

CFO, Kaltroco,
Investor

Ethics and Compliance



Selected Key Policies

Our company has established a comprehensive set of policies based on our Code of Conduct, which serves as a guide for our employees to act responsibly and with integrity. This framework is crucial in supporting our governance efforts and ensuring that we remain on the right path.

Respectful Workplace

At our company, we strive to cultivate a work environment that promotes dignity and respect, with a zero-tolerance policy towards bullying and discrimination. To uphold these values, we ensure that all employees receive regular training, empowering our team to maintain a culture of respect and professionalism at all times.

Ethical Marketing

Integrity is at the core of our company's values, and we believe that honesty is the best policy. We are committed to providing our customers with accurate and straightforward marketing, without any tricks or deceit. Our aim is to build trust with our customers by offering products that are both good for the planet and beneficial for their health. We prioritize transparent marketing practices to ensure that our customers are informed and empowered to make the best decisions for their needs.

Compliance with the rules and regulations of the countries we operate in is a top priority for our company, and we make no exceptions. Our Legal team oversees our adherence to legal requirements, ensuring that we always operate within the confines of the law. If any ethical or policy-related issues arise, we encourage our stakeholders to use our Raise a Concern Program to report any concerns. We are committed to supporting our participating farmers and minimizing tree cover loss, and we are always exploring new ways to achieve these goals.



Policies and Standards



Corporate Social Responsibility Policy

Our Corporate Social Responsibility Policy serves as a guide to our ethical responsibilities endeavours, which focus on protecting the rainforest, empowering communities, and supporting local development initiatives. By following this policy, we aim to make a positive impact on the world around us and create a better future for all.

Code Of Conduct

Our policy is centred around environmental protection, community well-being, and performance excellence. We take pride in using only the highest quality organic, vegan, soy-free, and palm oil-free ingredients and products, ensuring that our customers receive nothing but the best. Our commitment to these principles not only benefits our customers but also contributes to a healthier planet.

Employee Handbook

The Employee Handbook at TRC not only provides essential information for our employees but also sets the standard for how we conduct ourselves. We believe in promoting a culture of integrity, inclusivity, equality, and social responsibility, and this is reflected in our policies and practices.

Responsible Sourcing Policy

To ensure that we adhere to our sustainability standards, we have developed a Responsible Sourcing Policy that outlines the actions we should or shouldn't take when making purchasing decisions and how these actions impact the environment.

Human Rights

We're committed to promoting and protecting human rights throughout our value chain. Our Human Rights Statement aligns with many of the common principles reflected in the United Nations Global Compact and the Universal Declaration of Human Rights.

Supplier Code Of Conduct

At The Rainforest Company, we hold our suppliers accountable to the highest standards by requiring them to adhere to our Supplier Code of Conduct. This code outlines our expectations for how suppliers should treat workers and the environment, ensuring that our supply chain is sustainable and ethical. By monitoring our suppliers and ensuring they meet our standards, we can maintain our commitment to sustainability and ensure that we are always operating in a responsible manner.