ZIG-ZAG®

Zig-Zag History

BURNING SLOW FOR OVER 140 YEARS

In the 19th century, during the Battle of Sevastopol, a French soldier (also known as a "Zouave") had his clay pipe broken by a stray bullet. Ever resourceful, he had the brilliant idea to roll his tobacco in a piece of paper torn from his bag of gunpowder.

For more than 140 years, the image of Le Zouave has adorned every Zig-Zag product as a tribute to the creative soldier.

In 1894 the Braunstein Brothers perfected a packaging process that allowed the papers to automatically dispense from a booklet one at a time. They patented their invention and named the new product "Zig-Zag" after the Z shape that interweaved papers make when pulled from the package. This revolutionary process became a new packaging standard that is still in use today.

New & Upcoming

Booklets

1 1/4 FRENCH ORANGE

ORIGINAL WHITE

1 1/4 ULTRA THIN

KUTCORNERS SLOW BURNING

1 1/2 BLUE ULTRA THIN

KING SIZE

1 1/4 HEMP PAPERS

KING SIZE HEMP PAPERS

1 1/4 UNBLEACHED

KING UNBLEACHED

Description	Carton Per Case	UPC's
1 1/4 Size French Orange Papers - 24 Booklets	25 Carton	008660007247
Original White Cig Papers - 24 Booklets	25 Carton	008660007025
1 1/4 Ultra Thin Cig Papers - 24 Booklets	25 Carton	008660007315
KC Slow Burning Cig - 24 Booklets	25 Carton	008660007421
1 1/2 Size Blue Ultra Thin Papers - 24 Booklets	25 Carton	008660097347

Description	Carton Per Case	UPC's
King Size Papers - 24 Booklets	25 Carton	008660007117
1 1/4 Size Organic Hemp Papers	25 Carton	008660007377
King Size Organic Hemp - 24 Booklets	25 Carton	008660007971
1 1/4 Size Unbleached Papers	25 Carton	008660007353
King Size Unbleached - 24 Booklets	25 Carton	008660007285

Combo Booklets

RECENT LAUNCH

FRENCH ORANGE 1 1/4
COMBO BOOKLETS
32 LEAVES + 32 TIPS

HEMP 1 1/4
COMBO BOOKLETS
50 LEAVES + 50 TIPS

UNBLEACHED 1 1/4
COMBO BOOKLETS
50 LEAVES + 50 TIPS

*OPENED COMBO BOOKLET

Description	Carton Per Case	UPC's
French Orange 1 1/4 Combo Booklet Carton 24ct	20 Carton	008660017178
Hemp 1 1/4 Combo Booklet Carton 24ct	20 Carton	008660017208
Unbleached 1 1/4 Combo Booklet Carton 24ct	20 Carton	008660017239

Displays

Orange Promo Display

White Promo Display

Ultra Thin Promo Display

Hemp Promo Display

Unbleached Promo Display

1 1/4 Unbleached Cones Promo Display

King Size Unbleached Cones Promo Display

1 1/4 Cones Promo Display

King Size Cones Promo Display

Description	Carton Per Case	UPC's
Orange Promo Display 48ct	12 Carton	8660017000
White Promo Display 48ct	12 Carton	8660017147
Ultra Thin Promo Display 48ct	12 Carton	8660017024
Hemp Promo Display 48ct	12 Carton	8660017055
Unbleached Promo Display 48ct	12 Carton	8660017086

Description	Carton Per Case	UPC's
1 1/4 Unbleached Cone Display 36ct	16 Carton	8660008176
King Unbleached Cone Display 36ct	16 Carton	8660008183
1 1/4 Cone Promo Display 36ct	16 Carton	8660007575
King Cone Promo Display 36ct	16 Carton	8660007582

Cones

1 1/4
ULTRA THIN
CONES

KING SIZE
CONES

1 1/4
UNBLEACHED
CONES

KING SIZE
UNBLEACHED
CONES

1 1/4
UNBLEACHED

1 1/4
ULTRA THIN

Description	Carton Per Case	Carton UPC's
1 1/4 Size Paper Cones - 24 Booklets	24 Carton	008660007179
King Size Paper Cones - 24 Booklets	24 Carton	008660007148
1 1/4 Paper Unbleached Cones - 24 Booklets	24 Carton	008660007681
King Size Unbleached Cones - 24 Booklets	24 Carton	008660007759

Description	Carton Per Case	Carton UPC's
1 1/4 - 24 pack Unbleached Cones - 24 Booklets	12 Carton	008660006073
1 1/4 - 24 pack Ultra Thin Cones - 24 Booklets	12 Carton	008660006035

70mm Cones

70mm
ULTRA THIN
CONES - 8PK

70mm
UNBLEACHED
CONES - 8PK

70mm
ULTRA THIN
CONES - 24PK

70mm
UNBLEACHED
CONES - 24PK

Description	Carton Per Case	UPC's
70mm Ultra Thin Cones - 8ct	24 Carton	008660008640
70mm Unbleached - 8ct	24 Carton	008660008824

Description	Carton Per Case	UPC's
70mm Ultra Thin Cones - 24ct	12 Carton	008660008688
70mm Unbleached Cones - 24ct	12 Carton	008660008855

Mini Bulk Cones

UNBLEACHED 1 ¼

50 CONES

100 CONES

UNBLEACHED KING SIZE

50 CONES

100 CONES

UNBLEACHED 98'S

50 CONES

100 CONES

Description	Carton Per Case	UPC's
1 1/4 Mini Bulk Unbleached Cones - 50 pack	30 Carton	008660008190
1 1/4 Mini Bulk Unbleached Cones -100 packs	30 Carton	008660008244
KS Mini Bulk Unbleached Cones - 50 pack	30 Carton	008660008343

Description	Carton Per Case	UPC's
KS Mini Bulk Unbleached Cones - 100 pack	30 Carton	008660008398
98's Mini Bulk Unbleached Cones - 50 packs	30 Carton	008660008343
98's Mini Bulk Unbleached Cones - 100 pack	30 Carton	008660008398

Bulk Cones

1 1/4
ULTRA THIN

KING SIZE
ULTRA THIN

1 1/4
UNBLEACHED

KING SIZE
UNBLEACHED

98's
UNBLEACHED

98's
ULTRA THIN

70MM
UNBLEACHED

70MM
ULTRA THIN

Description	Carton Per Case	Carton UPC's
Bulk Cones 1 1/4 900ct Ultra Thin White	6 Carton	8660008015
Bulk Cones KS 800ct Ultra Thin White	6 Carton	8660008114
Bulk Cones 1 1/4 900ct Unbleached	6 Carton	8660008039
Bulk Cones KS 800ct Unbleached	6 Carton	8660008138

Description	Carton Per Case	Carton UPC's
Bulk Cones 98's 800ct Unbleached	6 Carton	008660008435
Bulk Cones 98's 800ct Ultra Thin White	6 Carton	008660008411
Bulk Cones 70mm 800ct Unbleached	6 Carton	008660008879
Bulk Cones 70mm Ultra Thin White	6 Carton	008660008893

Hemp Wraps

Blue Dream | **OG Purp** | **Natural** | **Island Vibes**

NEW **Sour Squeeze** | **NEW** **Mellow Haze** | **NEW** **Georgia Fields** | **NEW** **Summer Slice**

Description	Carton Per Case	UPC's
Zig Zag Hemp Wraps Blue Dream - 25 Pack	25 Carton	840439106375
Zig Zag Hemp Wraps OG Purp - 25 Pack	25 Carton	840439106405
Zig Zag Hemp Wraps Natural - 25 Pack	25 Carton	840439106313
Zig Zag Hemp Wraps Island Vibes - 25 Pack	25 Carton	840439106344

Description	Carton Per Case	UPC's
Zig Zag Hemp Wraps Sour Squeeze - 25 Pack	25 Carton	840439105927
Zig Zag Hemp Wraps Mellow Haze - 25 Pack	25 Carton	840439105958
Zig Zag Hemp Wraps Georgia Fields - 25 Pack	25 Carton	840439105989
Zig Zag Hemp Wraps Summer Slice - 25 Pack	25 Carton	840439106436

Terpene Infused Hemp Cones

SHORTCAKE LIMONCELLO CLEMENTINE GRAND DADDY PURP

Description	Carton Per Case	Carton UPC's
ZZ Terpene Cones Clementine - 15 pack	12 Carton	840439106719
ZZ Terpene Cones Shortcake - 15 pack	12 Carton	840439106689
ZZ Terpene Cones Grand Daddy Purp - 15 pack	12 Carton	840439106641
ZZ Terpene Cones Limoncello - 15 pack	12 Carton	840439106757

ZIG-ZAG HEMP CONES

FOR HERBAL USE

TERPENE INFUSED

NON-GMO | NO TOBACCO | NO NICOTINE

Rose Cones

COMING SOON

ROSE CONES
3 KING CONES

ROSE CONE MINI
5 PACK

SINGLE KING
ROSE CONE

Description	Carton Per Case	Carton UPC's
Rose Cones - 8 Tubes per Cart	6 Carton	840439106788

Palm Rolls

2, 5 & 25 PACK AVAILABLE

NATURAL GRAPE BLUEBERRY BANANA VANILLA

Description	Carton Per Case	Carton UPC's
ZZ Palm - Mini Natural 2 Pack	24 Carton	840439107112
ZZ Palm - Mini Natural 5 Pack	12 Carton	840439107143
ZZ Palm - Mini Natural 25 Pack	6 Carton	840439107181
ZZ Palm - Mini Blueberry 2 Pack	24 Carton	840439107228
ZZ Palm - Mini Blueberry 5 Pack	12 Carton	840439107273
ZZ Palm - Mini Blueberry 25 Pack	6 Carton	840439107310
ZZ Palm - Mini Grape 2 Pack	24 Carton	840439107358
ZZ Palm - Mini Grape 5 Pack	12 Carton	840439107389

Description	Carton Per Case	Carton UPC's
ZZ Palm - Mini Grape 25 Pack	6 Carton	840439107426
ZZ Palm - Mini Banana 2 Pack	24 Carton	840439107457
ZZ Palm - Mini Banana 5 Pack	12 Carton	840439107488
ZZ Palm - Mini Banana 25 Pack	6 Carton	840439107518
ZZ Palm - Mini Vanilla 2 Pack	24 Carton	840439107549
ZZ Palm - Mini Vanilla 5 Pack	12 Carton	840439107587
ZZ Palm - Mini Vanilla 25 Pack	6 Carton	840439107617
ZZ Palm - King Natural 2 Pack	24 Carton	840439107655
ZZ Palm - King Natural 5 Pack	12 Carton	840439107686

KARMA™

HEMP WRAPS

NEW!

Blazin Blue
25 Pack

Purple Chill
25 Pack

Original
25 Pack

Tropic Trip
25 Pack

Description	Carton Per Case	UPC's
Karma Hemp Wraps Original PP 2/.99 25 Pack	25 Carton	840439106139
Karma Hemp Wraps Tropic Trip PP 2/.99 25 Pack	25 Carton	840439106160
Karma Hemp Wraps Purple Chill P 2/.99 25 Packk	25 Carton	840391106221
Karma Hemp Wraps Blazin Blue 2/.99 25 Pack	25 Carton	840439106221

Super Bundle

$250+ IN RETAIL VALUE

PRODUCT DETAIL

- The Zig-Zag Super Bundle is a 19 SKU merchandising solution, giving your customers a wide selection of our best selling items. Designed especially for alternative stores, lifestyle and headshops, each shipper contains 2 displays, one featuring 9 paper SKUs and the other featuring our 6 cones (including new Mini's cones), 2 rollers and 2 tips SKUs. 94 saleable units total, with an estimated Gross Margin return of $150. Both displays are the same size and pack in one shipper case.
- Display Dimensions: 7.5" H x 18.5" W x 12.5" D (2 displays per Shipper)
- Shipper UPC: 1 00 08660 01687 1

DESCRIPTION	UNITS PER DISPLAY	EACH UPC
ZIG ZAG 1¼ ULTRA THIN PAPERS	6	0 08660 00731 5
ZIG ZAG 1½ ULTRA THIN PAPERS	6	0 08660 09735 4
ZIG ZAG WHITE PAPERS	6	0 08660 00702 5
ZIG ZAG 1¼ FRENCH ORANGE PAPERS	6	0 08660 00724 7
ZIG ZAG 1¼ HEMP PAPERS	6	0 08660 00737 7
ZIG ZAG 1¼ UNBLEACHED PAPERS	6	0 08660 00735 3
ZIG ZAG KING SLIM HEMP PAPERS	6	0 08660 00798 8
ZIG ZAG KING SLIM UNBLEACHED PAPERS	6	0 08660 00729 2
ZIG ZAG KING PAPERS	4	0 08660 00711 7
ZIG ZAG KING ULTRA THIN CONES	4	0 08660 00714 8
ZIG ZAG 1¼ ULTRA THIN CONES	4	0 08660 00717 9
ZIG ZAG 70's ULTRA THIN CONES	4	0 08660 00887 1
ZIG ZAG KING UNBLEACHED CONES	4	0 08660 00775 9
ZIG ZAG 1¼ UNBLEACHED CONES	4	0 08660 00768 1
ZIG ZAG 70's UNBLEACHED CONES	4	0 08660 00889 3
ZIG ZAG PRE-ROLLED TIPS	4	0 08660 00879 4
ZIG ZAG ORIGINAL TIPS	4	0 08660 00871 8
ZIG ZAG 100MM ROLLERS	4	7 84762 99022 8
ZIG ZAG 78MM ROLLERS	4	7 84762 99018 1

POS

Chalk Board A-Frame
1 Per Case | 424328

Sticky Notes
15 Per Case | 421711

Pens
15 Per Case | 421709

Clock
15 Per Case | 424308

Sticker Pack
15 Per Case | 421701-R1

Window Cling Papers
15 Per Case | 428209

Window Cling Papers 21+
15 Per Case | 428210

Show and Sell POS

ZZ Display
4 Paper Module

ZZ Display
2 Cones Module

Dump Bin
1 Per Case | 424331

Counter Mat
1 Per Case | 424306

Wood Sign
1 Per Case | 424309

Inflatable 4.5ft Palm Roll
5 Per Pack | 474358

Inflatable 4.5ft Unbleached Cone
5 Per Pack | 424353

Tin Sign Unbleached
10 Per Pack | 424312

Dangler
1 Per Case | 424305

Floor Mat
1 Per Case | 424357

Poster Pad - Booklet
1 Per Case | 424303

Poster Pad - Cone
1 Per Case | 424304

Tin Sign Orange
10 Per Pack | 424315

Tin Sign Orange
10 Per Pack | 424314

LED Sign
4 Per Case | 424316

Penny Tray
10 Per Pack | 424310-R1

Window Cling
Suncatcher Decal

Counter Display

Dispensary Floor

Rolling Accessories

70mm Cigarette Rollers

78mm Cigarette Rollers

100mm Cigarette Rollers

Original Rolling Tips

Wide Rolling Tips

Pre-Rolled Tips

Classic Ashtray

White Ashtray

Ashtray Display

Zig-Zag x Flower Mill Grinder

Description	Carton Per Case	UPC's
Zig Zag Cigarette Rollers 70mm - 12 Rollers	12 Carton	784762990167
Zig Zag Cigarette Rollers 78mm - 12 Rollers	12 Carton	784762990181
Zig Zag Cigarette Rollers 100mm - 12 Rollers	12 Carton	784762990228
Zig Zag Original Rolling Tips	20 Carton	8660008725
Zig Zag Wide Rolling Tips	20 Carton	8660008723
Zig Zag Pre -Rolled Tips	20 Carton	0086600008808

Description	Carton Per Case	UPC's
Zig-Zag Classic Ashtray	48 Carton	784762991300
Zig-Zag White Ashtray	48 Carton	784762991324
Zig-Zag Ashtray Display	6 Carton	784762991348
Zig-Zag Flower Mill Grinder	6 Carton	784762019189

Trays

CLASSIC LARGE TRAY

LARGE PAPER TIE DYE TRAY

LARGE PAPER MIX TRAY

ORIGINAL WHITE TRAY

VINTAGE WHITE TRAY

VINTAGE BLUE TRAY

VINTAGE LANTERNS TRAY

VINTAGE SUNBURST TRAY

SMALL ORANGE TRAY

SMALL STANDARD TRAY

SMALL BLACK TRAY

SMALL HEMP TRAY

Description	Carton Per Case	UPC's
Zig Zag Rolling Tray Large Classic - 1 Tray	15 Carton	784762991195
Zig Zag Rolling Tray Large Original White - 1 Tray	15 Carton	784762991225
Zig Zag Rolling Tray Small Hemp - 1 Tray	30 Carton	784762991034
Zig Zag Rolling Tray Small Standard - 1 Tray	30 Carton	784762991010
Zig Zag Rolling Tray Large Vintage White - 1 Tray	15 Carton	784762991133
Zig Zag Rolling Tray Large Vintage Blue - 1 Tray	15 Carton	784762991164

Description	Carton Per Case	UPC's
Zig Zag Rolling Tray Small Black - 1 Tray	30 Carton	784762991058
Zig Zag Rolling Tray Small Orange - 1 Tray	30 Carton	784762991072
Zig Zag Rolling Tray Large Tie Dye - 1 Tray	15 Carton	784762991249
Zig Zag Rolling Tray Large Paper Mix - 1 Tray	15 Carton	784762991287
Zig Zag Rolling Tray Small Vintage Lantern - 1 Tray	30 Carton	784762991096
Zig Zag Rolling Tray Small Vintage Sunburnst - 1 Tray	30 Carton	784762991119

Tubes

100's Original Filter Tubes

King Size Original Filter Tubes

100's White Tipped Filter Tubes

King Size White Tipped Filter Tubes

Description	Carton Per Case	UPC's
Zig Zag Original 100's - 200 Tubes - 5 Pack	10 Carton	784762007711
Zig Zag Original King Size - 200 Tubes - 5 Pack	10 Carton	784762007100
Zig Zag White Tipped 100's - 200 Tubes - 5 Pack	10 Carton	784762006363
Zig Zag White Tipped King Size - 200 Tubes - 5 Pack	10 Carton	784762006462

Batteries

Z3 CCELL BATTERY

Z5 CCELL BATTERY

Description	Carton Per Case	UPC's
Z3 CCELL Battery	N/A	840439166294
Z5 CCELL Battery	N/A	840439166300

ZIG-ZAG®

APPAREL

Apparel

Zig Zag T-Shirt - **Black**

Small - UPC - 784762602145
Medium - UPC - 784762602169
Large - UPC - 784762602183
XL - UPC - 784762602206

Zig Zag T-Shirt - **White**

Small - UPC - 784762602022
Medium - UPC - 784762602046
Large - UPC - 784762602060
XL - UPC - 784762602084

Zig Zag T-Shirt - **Qualite Superieure White**

Small - UPC - 784762700155
Medium - UPC - 784762700179
Large - UPC - 784762700193
XL - UPC - 784762700216
2XL - UPC - 784762700230

Zig Zag Hoodie - **Black w/ Gold Logo**

XSmall - UPC - 784762602220
Small - UPC - 784762602237
Medium - UPC - 784762602244
Large - UPC - 784762602251
XL - UPC - 784762602268
2XL - UPC - 784762602275

Zig Zag Hoodie - **Black w/ White ZZ Man**

XSmall - UPC - 784762602282
Small - UPC - 784762602299
Medium - UPC - 784762602305
Large - UPC - 784762602312
XL - UPC - 784762602329
2XL - UPC - 784762602336

Zig Zag Hoodie - **Vintage Grey**

Small - UPC - 784762700674
Medium - UPC - 784762700681
Large - UPC - 784762700698
XL - UPC - 784762700704
2XL - UPC - 784762700711

Apparel

Zig Zag T-Shirt
- Orange Distressed

Small - UPC - 784762700353
Medium - UPC - 748762700377
Large - UPC - 784762700391
XL - UPC - 748762700414
2XL - UPC - 784762700438

Zig Zag T-Shirt - **Black w/ No 225 & Logo**

XSmall - UPC - 784762602527
Small - UPC - 784762602534
Medium - UPC - 784762602541
Large - UPC - 784762602558
XL - UPC - 784762602565
2XL - UPC - 784762602572

Zig Zag T-Shirt - **White w/ Gold Logo**

XSmall - UPC - 784762602404
Small - UPC - 784762602411
Medium - UPC - 784762602428
Large - UPC - 784762602435
XL - UPC - 784762602442
2XL - UPC - 784762602459

Zig Zag Hoodie - **Natural Color w/ Gold Logo**

XSmall - UPC - 784762602343
Small - UPC - 784762602350
Medium - UPC - 784762602367
Large - UPC - 784762602374
XL - UPC - 784762602381
2XL - UPC - 784762602398

Zig Zag Womans Tank Top
- White

XSmall - UPC - 784762700452
Small - UPC - 784762700476
Medium - UPC - 784762700490
Large - UPC - 784762700513
XL - UPC - 784762700537

Zig Zag Womans Tank Top
- Black

XSmall - UPC - 784762700551
Small - UPC - 784762700575
Medium - UPC - 784762700599
Large - UPC - 784762700612
XL - UPC - 784762700636

Apparel

Zig Zag Hat - **Black**
UPC - 7847625602800

Zig Zag Hat - **White**
UPC - 784762602848

Zig Zag Hat - **Orange**
UPC - 784762602824

Zig Zag Beanie - **Neon Green**
UPC - 784762700667

Zig Zag Beanie - **Black w/ Gold Logo**
UPC - 784762602589

Zig Zag Beanie - **Orange w/ White Logo**
UPC - 784762602596

Zig Zag Socks - **Black w/ ZZ Man**
UPC - 784762602602

Zig Zag Socks - **Step & Repeat**
UPC - 784762602619

Zig Zag Socks - **White and Blue Classic**
UPC - 784762602626

Skate Decks

Zig Zag Skateboad Deck -
French Orange
UPC - 008660018427

Zig Zag Skateboad Deck -
Blue
UPC - 008660018465

Zig Zag Skateboad Deck -
Original White
UPC - 008660018434

Zig Zag Skateboad Deck -
King
UPC - 008660018441

Zig Zag Skateboad Deck -
Tie-Dye
UPC - 008660018458

ZIG-ZAG® Vintage COLLECTION

A TIMELESS UNITY OF STYLE, HERITAGE AND CULTURE.

The collection honors our 144-year heritage, drawing inspiration from the historic artwork featured in our booklets and ads.

It includes styles influenced by the famous "Boris", the Zig-Zag man from our advertisements, and the complex, decorative designs that have graced our rolling papers for more than a hundred years.

Vintage Apparel Collection

ZIG-ZAG TWO TONE T-SHIRT

TEAL
XS S M L XL XXL

ZIG-ZAG TWO TONE T-SHIRT

WASHED BURGUNDY
XS S M L XL XXL

ZIG-ZAG VERTEX T-SHIRT

MOCHA
XS S M L XL XXL

ZIG-ZAG MS. FRENCH T-SHIRT

ASH BROWN
XS S M L XL XXL

ZIG-ZAG OLD SCHOOL BORIS T-SHIRT

STONE
XS S M L XL XXL

ZIG-ZAG LANTERN LONG SLEEVE

NAVY BLUE
XS S M L XL XXL

ZIG-ZAG BURNING CREST LONG SLEEVE

WASHED STONE
XS S M L XL XXL

ZIG-ZAG FRENCH ORANGE T-SHIRT

VINTAGE BLACK
XS S M L XL XXL

Vintage Apparel Collection

ZIG-ZAG OLD SCHOOL BORIS CREWNECK

STONE
XS S M L XL XXL

ZIG-ZAG FRENCH ORANGE HOODIE

VINTAGE BLACK
XS S M L XL XXL

ZIG-ZAG VERTEX HOODIE

MOCHA
XS S M L XL XXL

ZIG-ZAG MOTIF SWEATPANT

VINTAGE BLACK
XS S M L XL XXL

ZIG-ZAG MOTIF SWEATPANT

WASHED STONE
XS S M L XL XXL

ZIG-ZAG BLACK HAT

BLACK
ONE SIZE FITS ALL

ZIG-ZAG NAVY BLUE HAT

NAVY BLUE
ONE SIZE FITS ALL

ZIG-ZAG MOTIF DARK BROWN HAT

BROWN
ONE SIZE FITS ALL